BBA Program (180 credits)

SEMESTER 1 (28 credits)	
Company law	6 credits
Introduction to accounting	4 credits
Management and organization	6 credits
Mathematics	6 credits
Ms-Excel	4 credits
Introduction to Entrepreneurship	2 credits

SEMESTER 2 (26 credits)	
Accounting II	6 credits
Development of the person and organizational behavior	2 credits
Methodology of university work	2 credits
Micro economics	6 credits
Ms Office and HTML	2 credits
Principles of marketing	4 credits
Statistics	4 credits

SEMESTER 3 (20 credits)	
Financial analysis	6 credits
Cost accounting	4 credits
Macro economics	6 credits
Quantitative methods	4 credits

SEMESTER 4 (20 credits)	
Management control	4 credits
Ethics and company culture	2 credits
Business law	6 credits
Operational marketing	4 credits
Mathematics for finance	4 credits

Internship	10 credits
Possibility of doing an exchange program with an Erasmus+ scholarship overseas for this semester.	

SEMESTER 5 (24 credits)	
Corporate accounting	6 credits
Contemporary issues	2 credits
Innovation & entrepreneurship	2 credits
Strategic and International Marketing	6 credits
Information systems	4 credits
Public finance	4 credits

SEMESTER 6 (22 credits)	
Data base	4 credits
Business simulation	2 credits
Financial markets	2 credits
Financial management	6 credits
Economic policy	6 credits
Digital Marketing	2 credits

A variety of elective course that the student can chose from (30 credits)

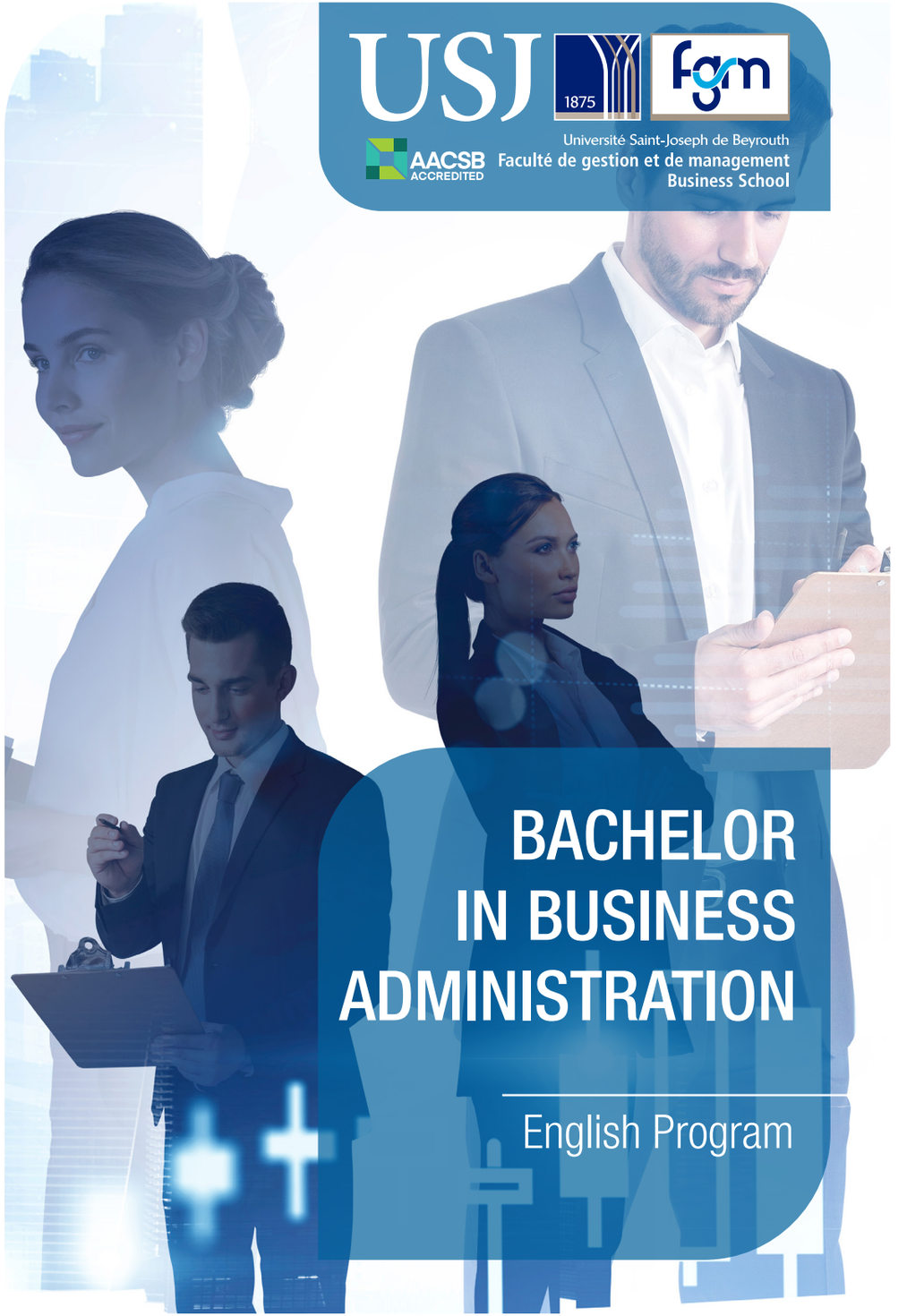
AI for Business	Human Talent Development
Basics of stock exchange	Introduction à la logistique
Business conferences	Introduction to consulting
Communicate to Captivate: voice and multimedia skills	Management and planning of humanitarian projects/operations
Contemporary business	Media Training
Customer Centricity	Personal Skills
HR Technology & AI in the workplace	Pillars of crisis leadership
Virtuous Leadership	Wellness & Happiness at Work
Introduction to Business	Public speaking
Work ready now	

As well as other elective courses offered at Saint-Joseph University which can be validated at the USJ Business School (FGM).

Application submission:
online at: usj.edu.lb/admission
or at campus submission office

+961-1-421435
fgm@usj.edu.lb
usj.edu.lb/fgm

USJ Business School - Faculté de Gestion et de Management - FGM



USJ 1875 fgm
AACSB ACCREDITED
Université Saint-Joseph de Beyrouth
Faculté de gestion et de management
Business School

BACHELOR IN BUSINESS ADMINISTRATION

English Program

First year — Two semesters

Second Year — Two semesters + Elective courses + Internship

Third Year — Two semesters + Elective courses
Bachelor degree in Business Administration

Fourth & fifth Year — **Master's in Business Administration**

3rd cycle — **Executive Doctorate in Business Administration** - EDBA (dual degree with Paris Dauphine University)



Bilateral agreements with leading European universities for exchange programs.
Erasmus+ scholarship opportunities for exchange students.

European credit transfer system

The USJ Business School (FGM) has adopted the European Credit Transfer System (E.C.T.S.) in all its years of study, giving the students many advantages through:

- A flexible teaching program
- Students participation in individual as well as team works
- The possibility of choosing among a list of elective courses
- The harmonization of courses designated as required common core courses and electives.
- The recognition of the validated credits and diploma by the European Universities adopting the ECTS credit system.



PROGRAM OVERVIEW

Duration of studies is of 6 academic semesters, equivalent to 180 ECTS credits for the Bachelor degree, and 4 semesters equivalent to 120 ECTS credits for the master's degree.
Attendance is compulsory.
The BBA of the USJ Business School is, for the time being, offered only at its main campus in Beirut.

LANGUAGE OF INSTRUCTION

The program mandatory courses are taught in English, except for the following law related courses, which are taught in Arabic:

- Company Law
- Business law
- Public Finance.

APPLICATION REQUIREMENTS

- Lebanese Baccalaureate or an equivalence accepted by the Lebanese Ministry of Higher Education.
- To pass the english placement test (TALA) organized by Saint Joseph University.

Students are exempt from taking the TALA if they have taken the TOEFL or IELTS no more than two years before enrolling at USJ and have achieved one of the following scores:

- TOEFL (Internet-based): 80 or above
- TOEFL (Paper-based): 548 or above
- IELTS: 6.5 or above

OBJECTIVES

The FGM offers three levels of diploma:

- The Bachelor's degree prepares students for careers in business administration and management. It provides students with specialised skills in key business disciplines, including accounting, finance, marketing, and management. The curriculum also covers subjects related to economics, law, taxation, and information systems. In addition, students develop quantitative skills through courses in mathematics and statistics, while also learning about decision-making processes.
- Master's and MBA programs, as well as dual master's degrees with international universities.
- EDBA.

