Université Saint-Joseph de Beyrouth

Centre de formation professionnelle
Professional Training Center
Université Saint-Joseph de Beyrouth



CERTIFICATE

ORGANIZATIONAL STRATEGIC TRANSFORMATION & EXECUTION

21-Hour Executive Program

Turn strategy into results.
Lead transformation with confidence.

PROGRAM AT A GLANCE

DATES
11, 13, 15, 18, 20, 22 & 25 Jan 2027

TIMING
5:30 PM - 8:30 PM

DURATION
21 Hours

LOCATION
CIS, USJ Beirut

FEES 450 $

ABOUT THIS PROGRAM

Turn strategic ambition into measurable business results. This practical executive program equips leaders to translate strategy into actionable transformation roadmaps, align operating models, strengthen governance, lead people through change, and sustain execution under pressure.

Strategy to Transformation
This executive program equips leaders with practical tools to translate strategic priorities into actionable transformation plans and measurable business results.

Operating Model & Governance
Through real-world cases and practical exercises, participants will learn to align operating models, strengthen governance, and establish clear accountability for successful execution.

Leadership & Change Management
The program explores leadership, stakeholder engagement, and change management, helping participants overcome resistance, manage competing priorities, and sustain transformation under pressure.

Performance & Results
By the end of the program, participants will be able to make informed execution decisions, monitor performance through KPIs, and build a sustainable approach to organizational transformation.

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REGISTER NOW

MODULES AND LEARNING OUTCOMES

A practical learning journey to equip executives with the strategic, organizational, leadership, and execution capabilities needed to translate strategic priorities into measurable results and lead successful organizational transformation.

Modules	Learning Outcomes	Key Focus
1. Strategy to Transformation	• Translate strategy into priorities. • Identify execution gaps. • Define transformation goals.	• Strategy alignment • Execution gaps • Transformation priorities
2. Transformation & Operating Model	• Align the operating model with strategy. • Prioritize initiatives. • Clarify roles and responsibilities.	• Operating model • Transformation roadmap • Decision rights
3. Governance & Execution	• Establish accountability. • Track performance through KPIs. • Monitor execution progress.	• Governance structures • KPIs and dashboards • Accountability
4. Leading People Through Transformation	• Manage resistance to change. • Engage key stakeholders. • Sustain employee commitment.	• Stakeholder engagement • Resistance management • Communication and culture
5. Execution & Sustaining Transformation	• Make decisions under pressure. • execution risks. • Sustain transformation results.	• Execution monitoring • Risk management • Benefits realization
6. Executive Transformation Crisis Simulation	• Diagnose transformation challenges. • Prioritize corrective actions. • Develop a recovery plan.	• Crisis decision-making • Resource allocation • Recovery planning

MEET YOUR TRAINER



Mr. Victor Hamoush

Victor Hamoush is a senior strategy and transformation adviser with over 25 years of international experience across financial services, consulting, capital markets, and institutional development in Europe and the Middle East. He has held senior roles at ING Bank and First Gulf Bank and worked with the World Bank, advising boards, executives, and public institutions on strategy, governance, and transformation.

As Founder and Managing Partner of Antarctica Partners, he specialises in strategy, organisational performance, sustainability, governance, and capital. He also lectures at Saint Joseph University (USJ) and the Lebanese American University (LAU), and mentors startups at IE University in Madrid.

Victor holds master's degrees in Finance from ESCP Business School and Political Management from The George Washington University.

WHO SHOULD ATTEND

This program is designed for senior leaders and decision-makers responsible for translating strategy into results and leading organizational transformation.

It is particularly relevant for:

- CEOs and General Managers.
- Senior Executives and Business Unit Heads.
- Strategy and Transformation Leaders.
- Managers responsible for organizational change and execution.
- Leaders overseeing strategic initiatives, performance, and business improvement.

Participants should have responsibility for strategic decisions, transformation initiatives, or organizational execution.

CERTIFICATE AWARDED

Upon successful completion of the program participants will receive a certificate delivered by the Professional Training Center at USJ.