

Employer survey 2025

All sectors

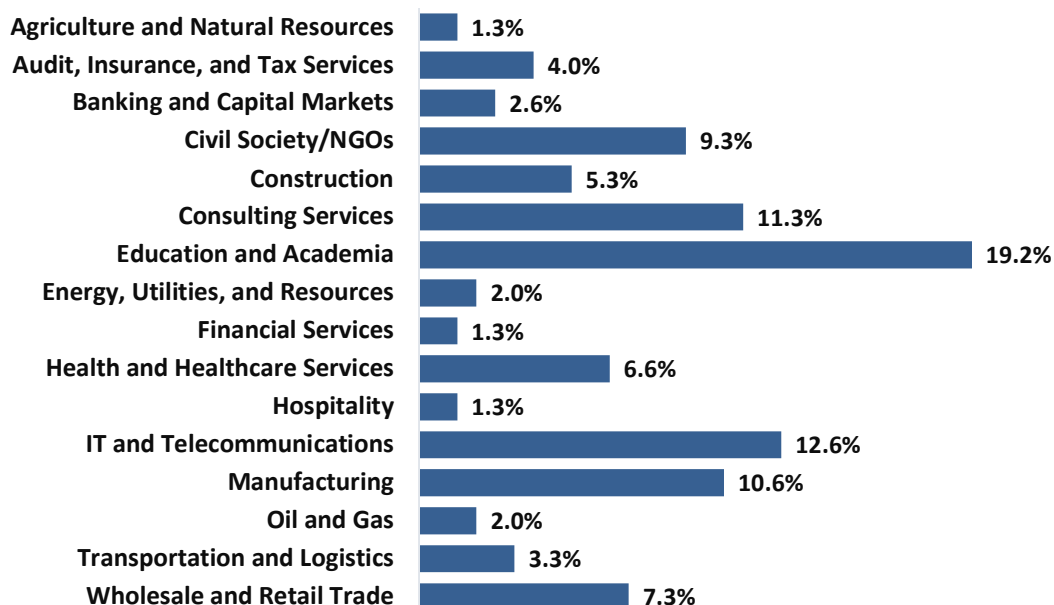
151 companies participated in this study.

Methodological note: percentages are calculated excluding non-response

I- General Information

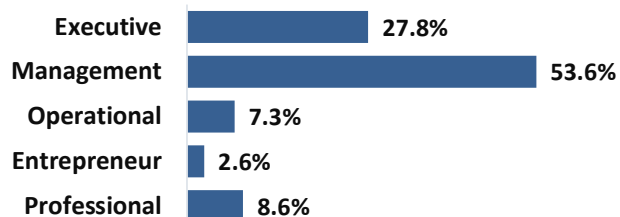
Sector that best describes the company's primary industry:

N = 151



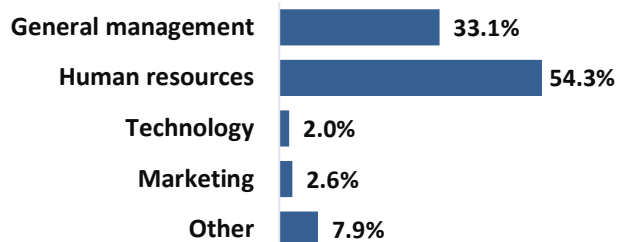
Position:

N = 151

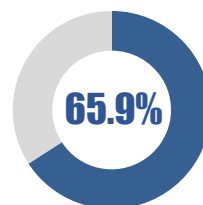
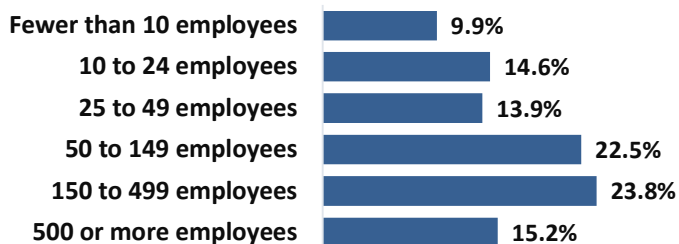


Service :

N = 151



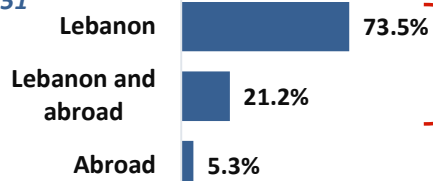
Company's workforce size:



of responding companies would like to participate in future employer surveys required for rankings.

Company located:

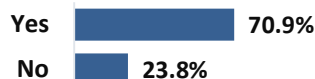
N = 151



If in Lebanon,

N = 143

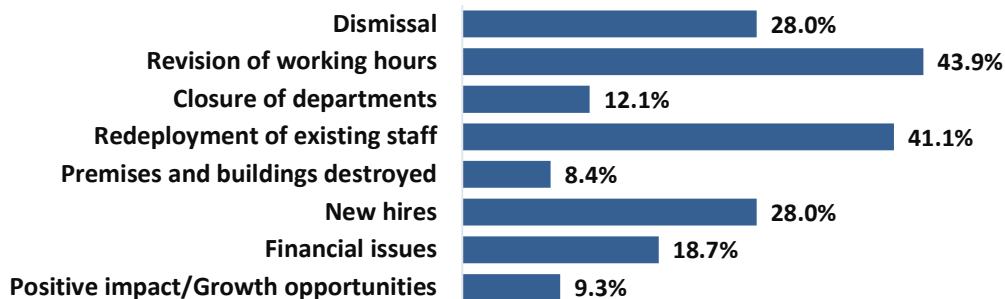
Company been affected by the economic crisis and the security situation in Lebanon:



If affected, the impact on the company:

N = 107

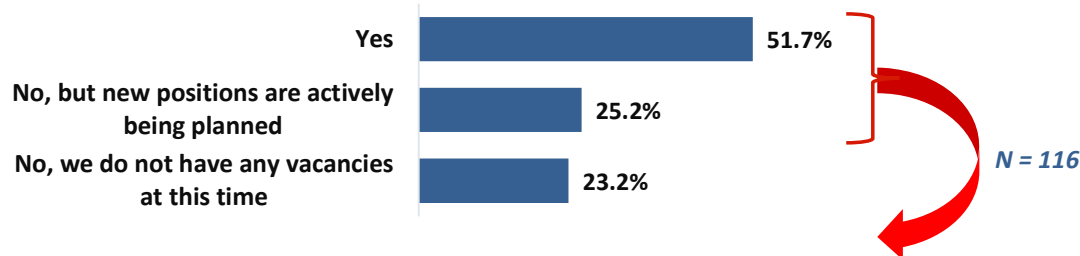
Rate in %



II- Recruitment Process

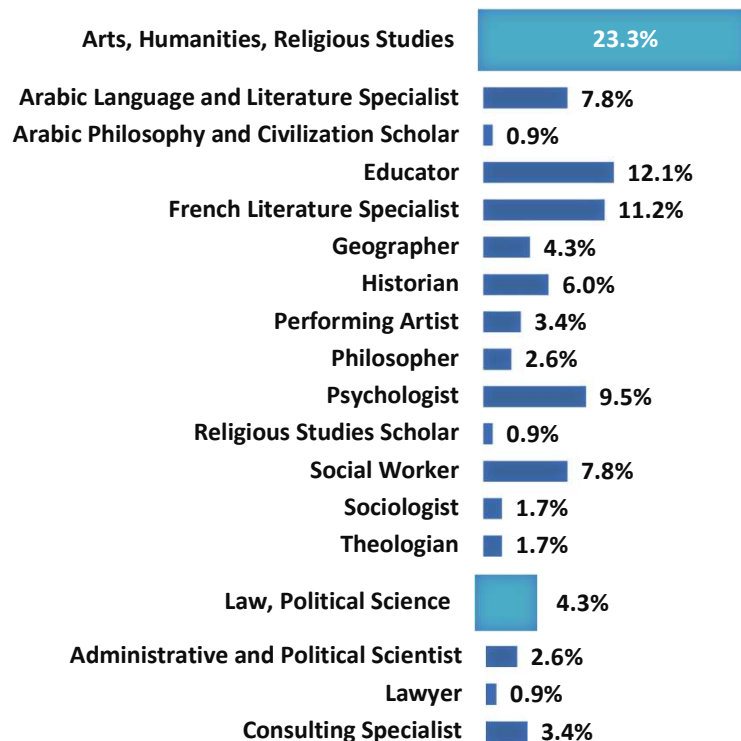
Job vacancies availability:

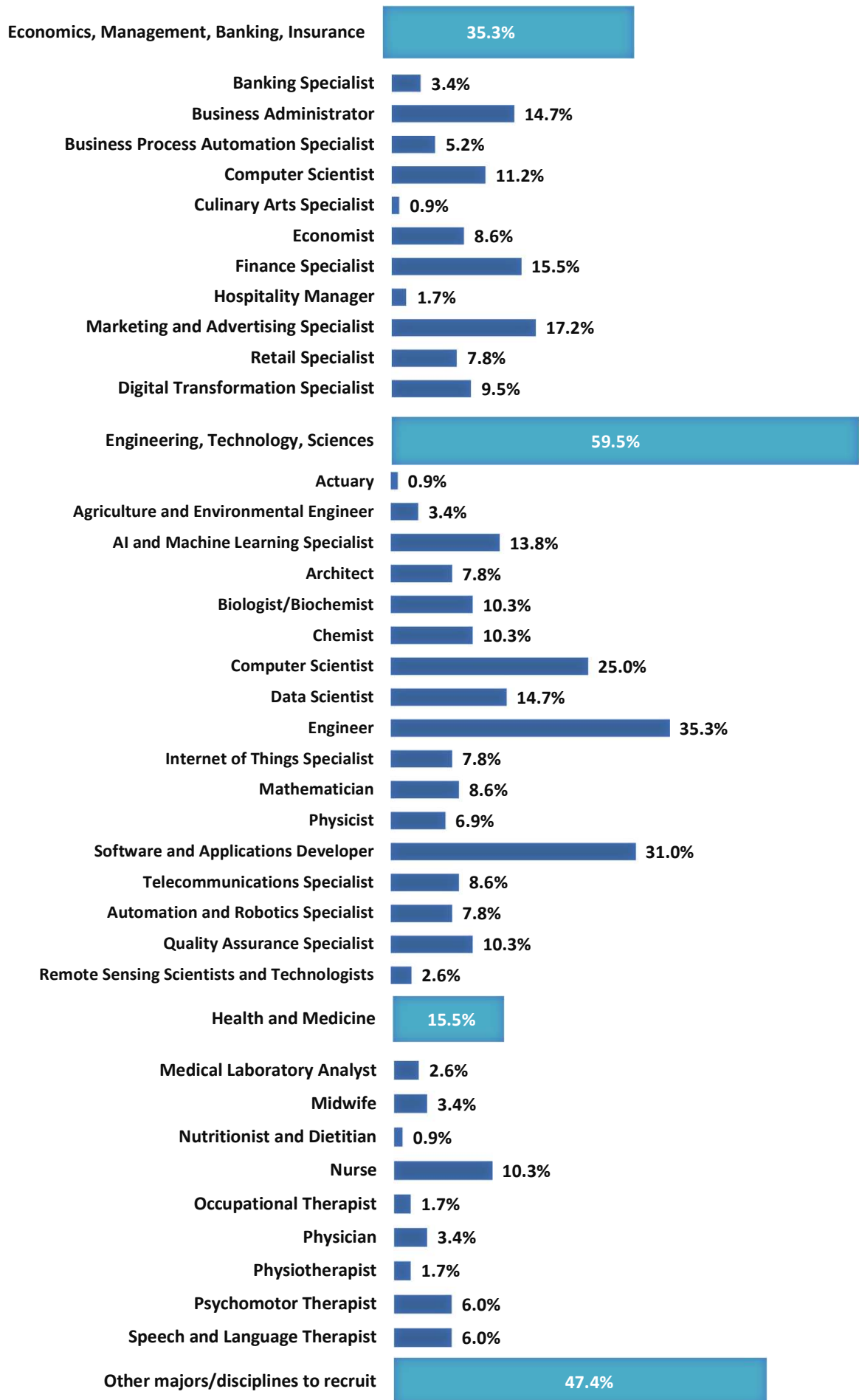
N = 151



If yes, in which majors/disciplines:

Rate in %





Importance of the following skills and criteria when recruiting candidates:

N = 151

Communication skills

■ Very important ■ Somewhat important ■ Somewhat unimportant ■ Not important at all

Oral communication skills 92.7% 6.6%

Written communication skills 78.8% 20.5%

Cognitive and Analytical Skills

■ Very important ■ Somewhat important ■ Somewhat unimportant ■ Not important at all

Ability to work with numbers (Numeracy skills) 54.3% 39.1% 4.6%

Ability to solve problems 84.8% 13.2% 2.0%

Ability to apply relevant background knowledge 70.2% 25.8% 4.0%

Ability to develop innovative ideas 66.9% 29.8% 2.6%

Ability to identify new opportunities 58.3% 33.8% 7.3%

Ability to effectively locate, evaluate, and use information 78.8% 19.2% 2.0%

Interpersonal and Teamwork Skills

■ Very important ■ Somewhat important ■ Somewhat unimportant ■ Not important at all

Ability to effectively work in a team 93.4% 5.3% 1.3%

Ability to demonstrate emotional intelligence 74.8% 21.9% 2.0%

Ability to be open to different points of view 83.4% 15.9% 0.7%

Technical and Professional Skills

■ Very important ■ Somewhat important ■ Somewhat unimportant ■ Not important at all

Ability to apply professional knowledge to job tasks 86.8% 11.3%

Ability to efficiently use technology 77.5% 21.9% 0.7%

Ability to observe ethical standards 95.4% 4.0%

Adaptability and Work Management Skills

■ Very important ■ Somewhat important ■ Somewhat unimportant ■ Not important at all

Ability to work under pressure 77.5% 21.2%

Flexibility in the workplace 64.2% 29.8% 5.3%

Ability to effectively manage time 88.1% 11.9%

Ability to meet deadlines 92.1% 7.9%

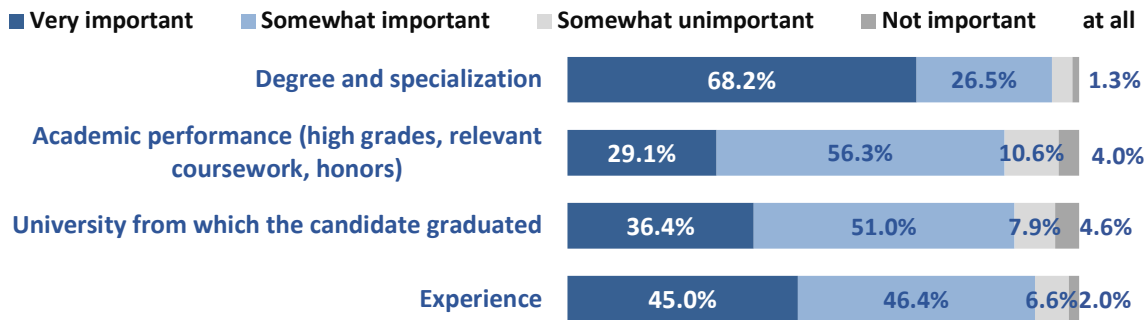
Leadership and Development Skills

■ Very important ■ Somewhat important ■ Somewhat unimportant ■ Not important at all

Ability to demonstrate leadership skills 56.3% 37.1% 5.3%

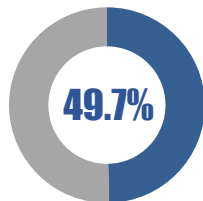
Ability to take initiative for personal and professional development 67.5% 29.8% 2.0%

Criteria



Preference for hiring graduates from specific universities in Lebanon:

N = 151

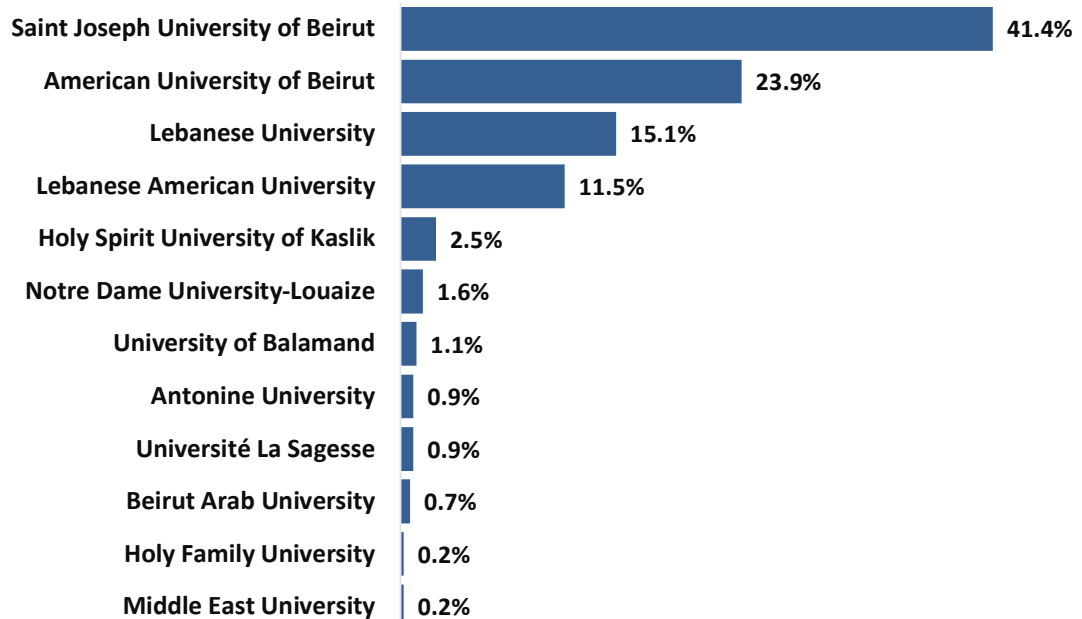


declare a preference for hiring graduates from specific universities in Lebanon



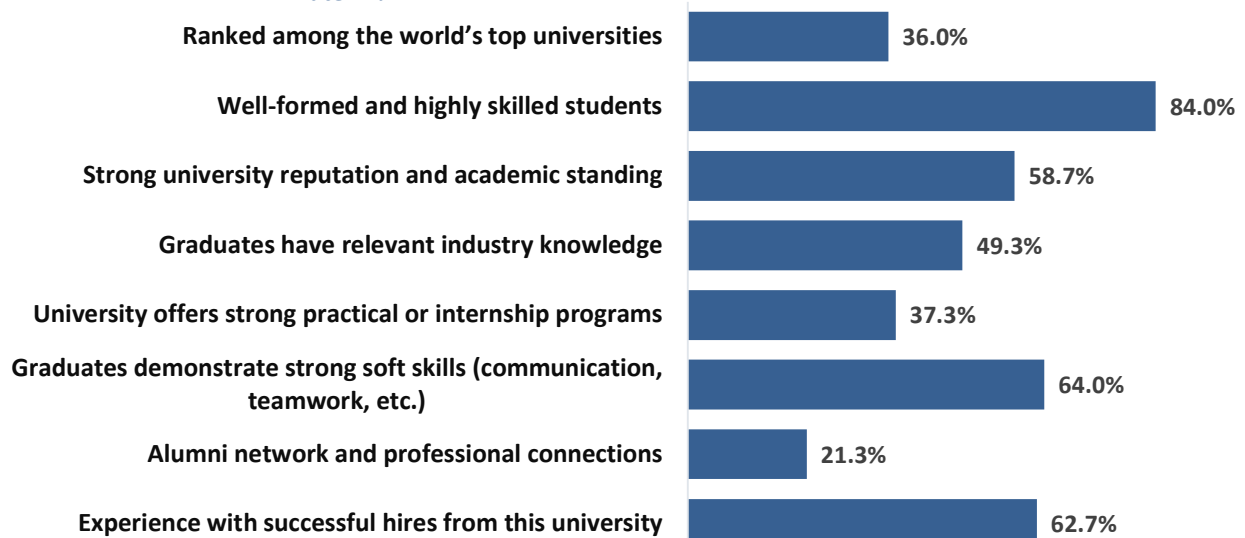
N = 75

Preferred universities according to respondents:



Reasons Behind Respondents' Preferences

Rate in %



III- Performance Review of USJ Graduates

Recruitment of USJ Graduates:

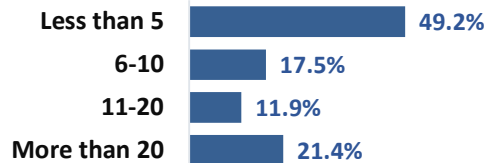
N = 151



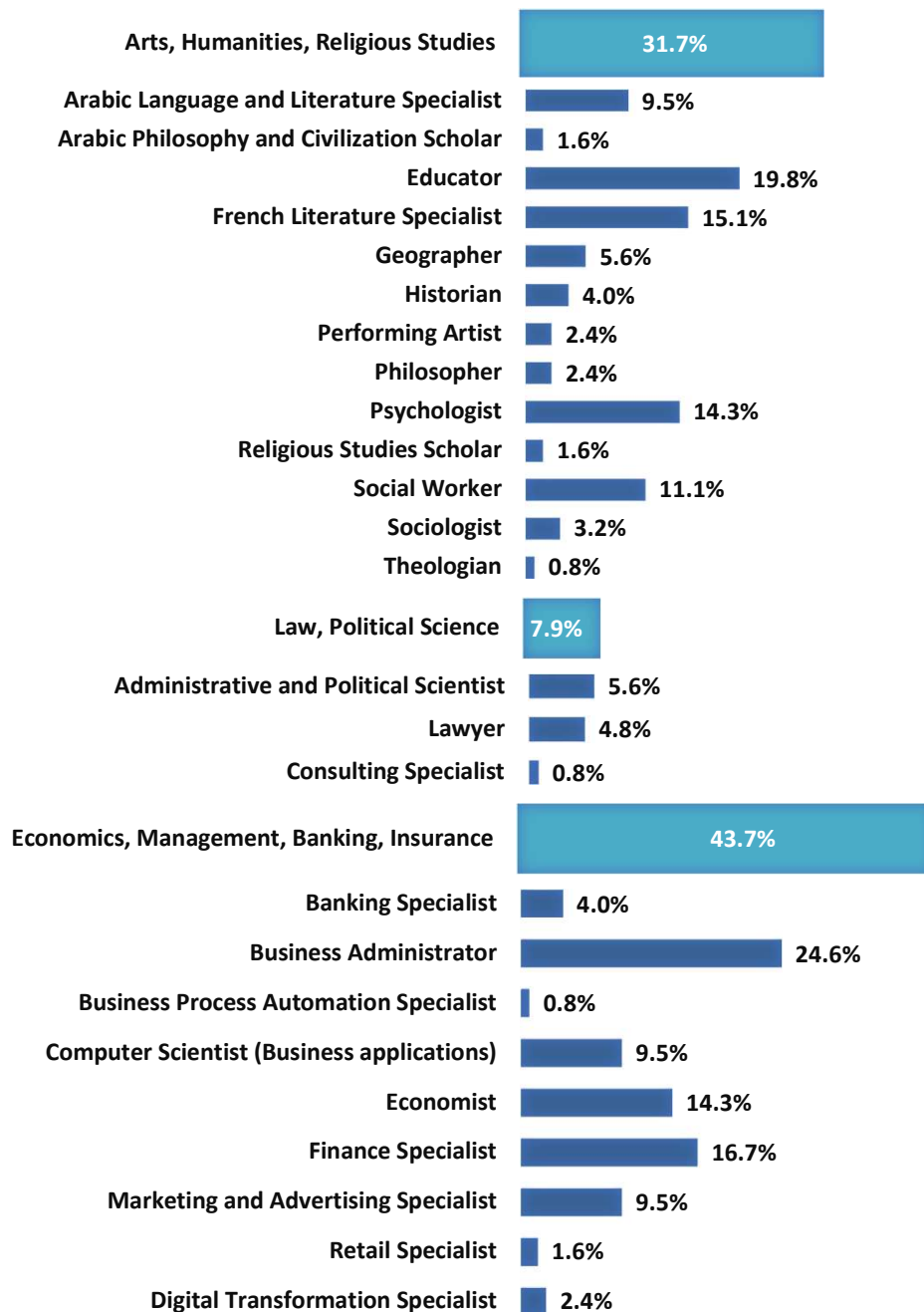
N = 126

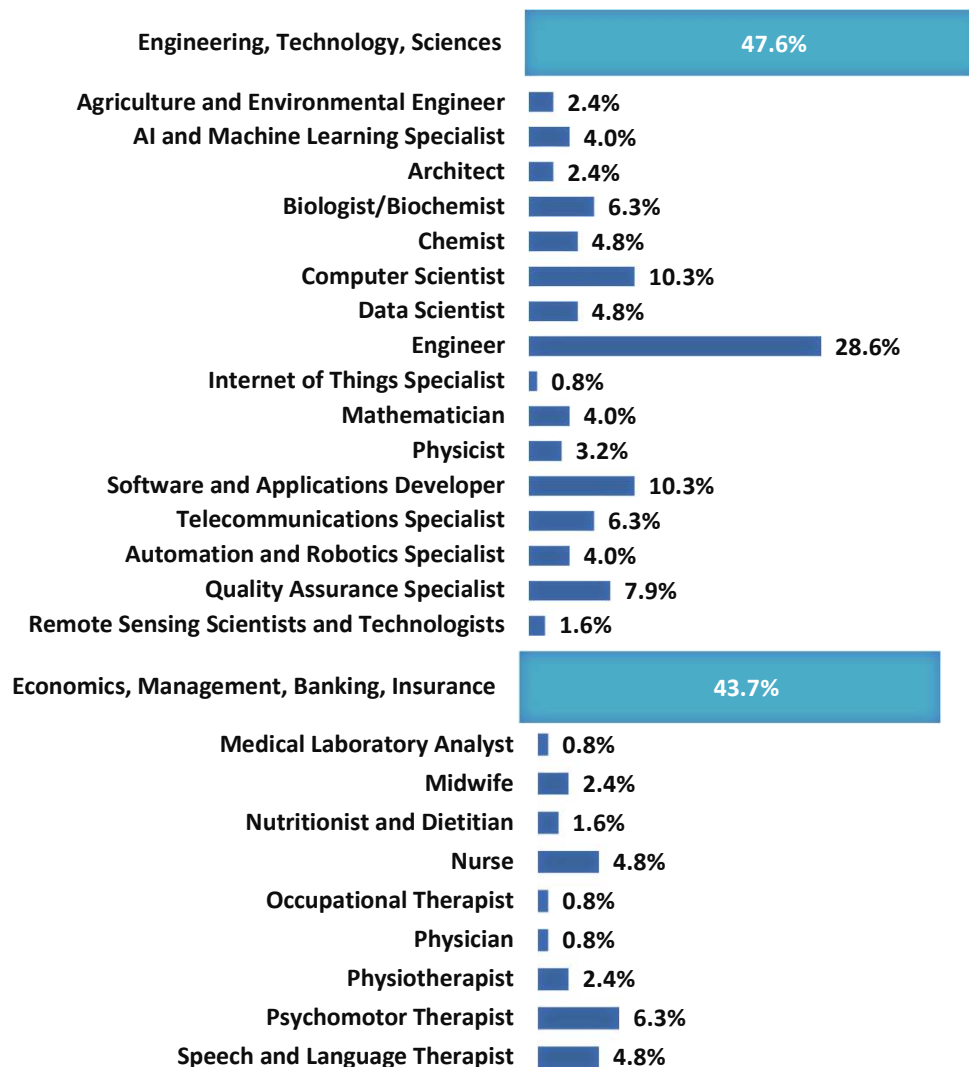
For those who have recruited USJ graduates

Number of USJ Graduates Currently Employed:

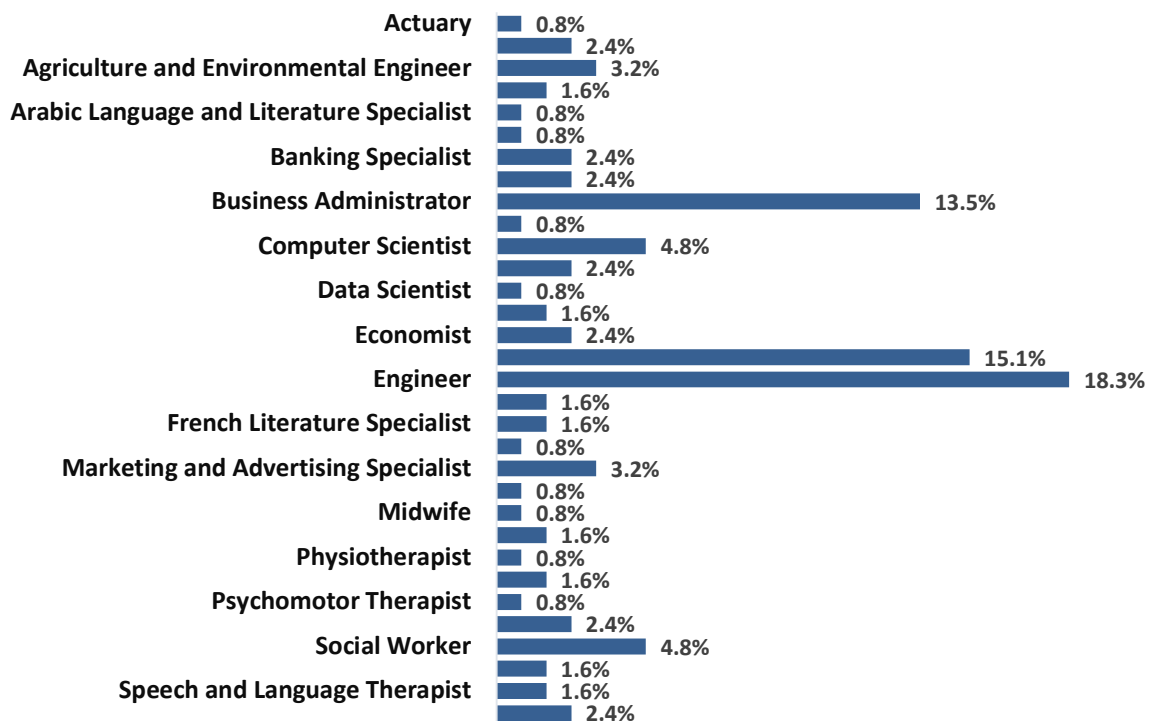


Majors/Disciplines of Employed Graduates:





Majors/Disciplines for Feedback on Recruited USJ Graduates:



Relationship with USJ Graduates for Feedback:



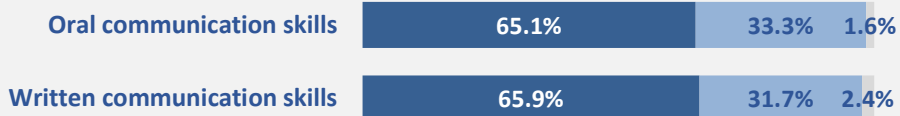
Evaluation of USJ Graduates' Skills:

N = 126

All majors/disciplines

Communication skills

■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ N/A



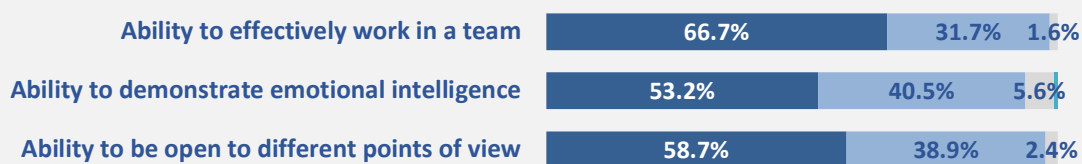
Cognitive and Analytical Skills

■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ N/A



Interpersonal and Teamwork Skills

■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ N/A



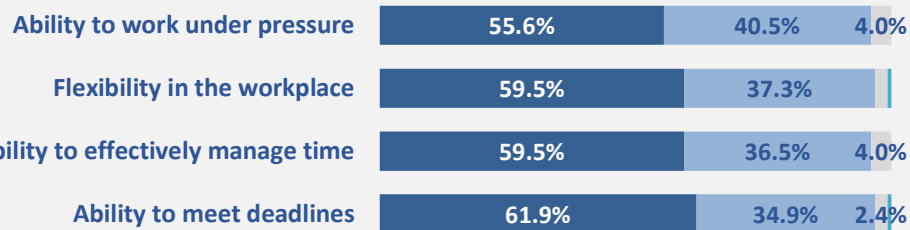
Technical and Professional Skills

■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ N/A



Adaptability and Work Management Skills

■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ N/A

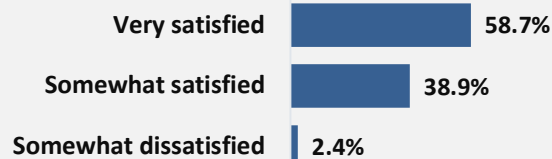


Leadership and Development Skills

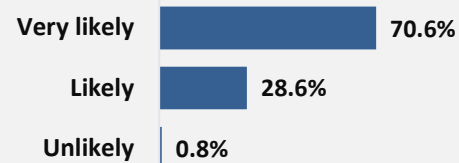
■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ N/A



Assessment of the graduates' preparation in the selected discipline:

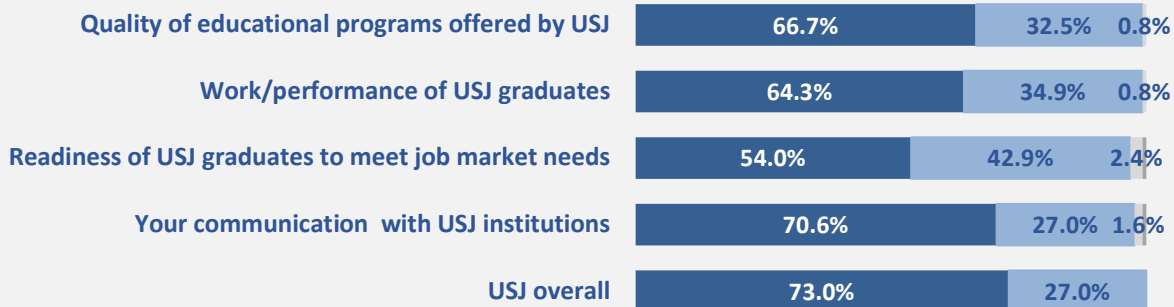


Likelihood of hiring another USJ graduate from the same major based on experience with USJ alumni, if a relevant vacancy were to arise:



Assessment of the following aspects:

■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied



Key Strategies for USJ to better prepare its graduates for employment:

Rate in %

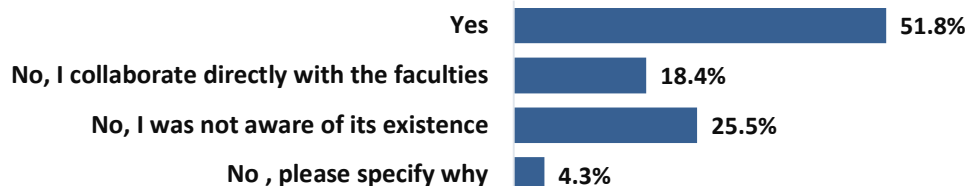


IV- Career and Placement Office

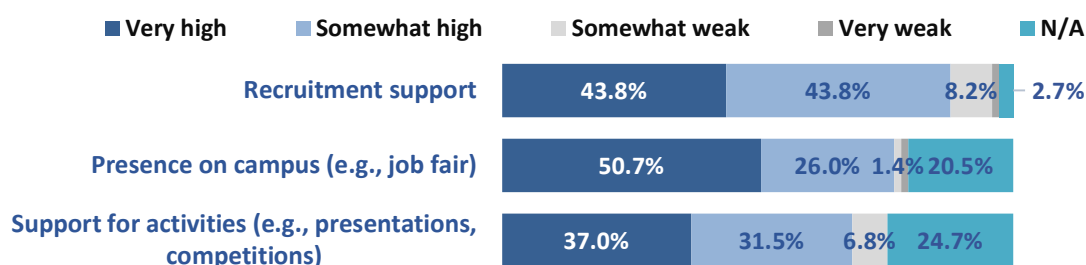
The Career and Placement Office at USJ is dedicated to helping students enter the job market, whether by starting their own business or seeking employment. To support this mission, the Office provides all students and graduates with access to job and internship opportunities, both in Lebanon and abroad. It also organizes job fairs, facilitates job shadowing, and offers various career-related activities to enhance students' professional development.

N = 141

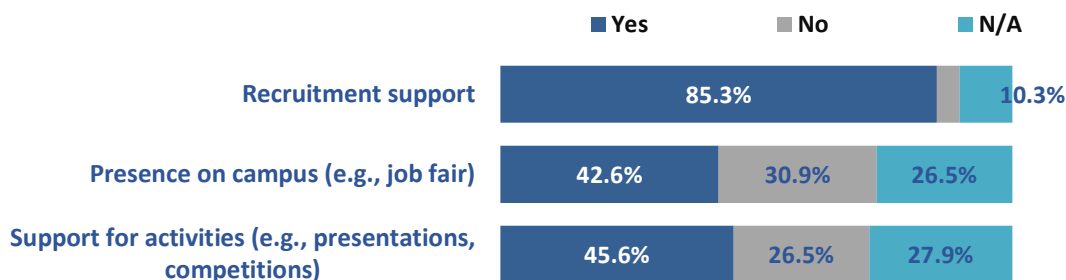
Collaboration with the Career and Placement Office at USJ:



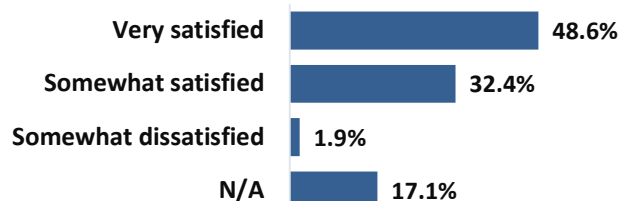
If yes, evaluation of Your Experience with the Career and Placement Office Services:



If not, services for which you would like the Career and Placement Office to collaborate with you:



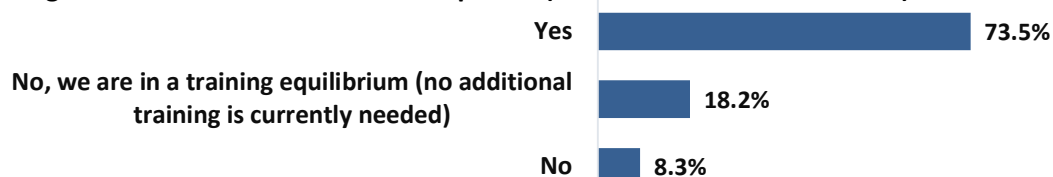
Overall Satisfaction with communication with the Career and Placement Office:



V- Training and Workforce Development

N = 132

Company Training Plans for Workforce Skill Development (Current or in the near future):



If yes, the main domains of the planned training programs:



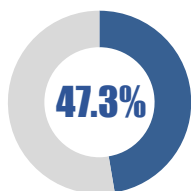
If yes, the objectives of the planned training(s):



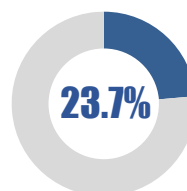
If no, the barriers or limits to training:



The Professional Training Center at USJ aims to provide expert consulting and training programs in Lebanon, the Middle East and North Africa, leveraging university resources. It focuses on identifying expertise, designing and implementing training programs, creating a training database, and collaborating with alumni to enhance continuous education both locally and regionally.



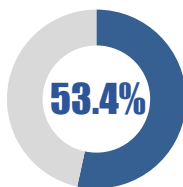
47.3%
of responding companies are aware of the Professional Training Center at USJ



23.7%
of responding companies have trained their staff by the Professional Training Center at USJ

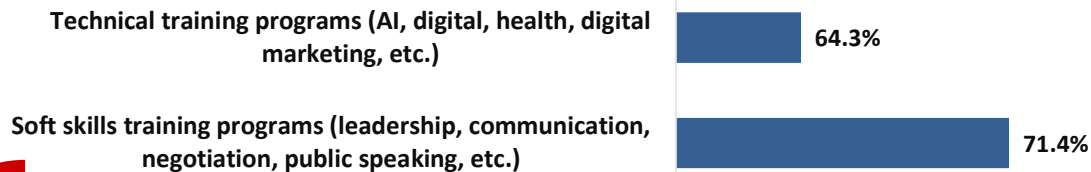
Assessment of:





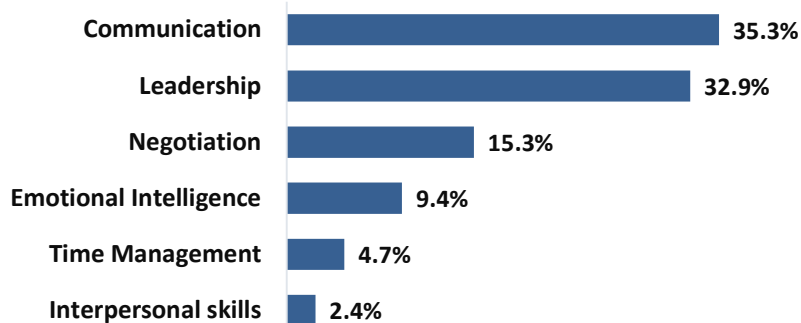
of responding companies are interested in staff training at the Professional Training Center at USJ

The desired areas of training for staff at the Professional Training Center at USJ:



Soft skills training programs mentioned by respondents

Rate in %



Technical training programs mentioned by respondents

Rate in %

