

BBA Program syllabus

SEMESTER 1 (28 credits)

Company law	6 credits
Introduction to accounting	4 credits
Management and organization	6 credits
Mathematics	6 credits
Ms-Excel	4 credits
Introduction to Entrepreneurship	2 credits

SEMESTER 2 (26 credits)

Accounting II	6 credits
Development of the person and organizational behavior	2 credits
Methodology of university work	2 credits
Micro economics	6 credits
Ms Office and HTML	2 credits
Principles of marketing	4 credits
Statistics	4 credits

SEMESTER 3 (20 credits)

Financial analysis	6 credits
Cost accounting	4 credits
Macro economics	6 credits
Quantitative methods	4 credits

SEMESTER 4 (20 credits)

Management control	4 credits
Ethics and company culture	2 credits
Business law	6 credits
Operational marketing	4 credits
Mathematics for finance	4 credits

Internship 10 credits

Possibility of doing an exchange program with an Erasmus+ scholarship overseas for this semester.

SEMESTER 5 (24 credits)

Corporate accounting	6 credits
Contemporary issues	2 credits
Innovation & entrepreneurship	2 credits
Strategic and International Marketing	6 credits
Information systems	4 credits
Public finance	4 credits

SEMESTER 6 (22 credits)

Data base	4 credits
Business simulation	2 credits
Financial markets	2 credits
Financial management	6 credits
Economic policy	6 credits
Digital Marketing	2 credits

A variety of elective course that the student can chose from (30 credits)

Mindfulness in business	Introduction to business
The environment of communications	Organization development
Sustainability for businesses	Excel for business analysis
Managing people in the luxury world	Basic of human resource management
Entrepreneurial leadership	Introduction to real estate management
The winning innovative game	Family business
Work Ready Now	Public Speaking

As well as other elective courses offered at FGM and at Saint-Joseph University which can be validated at the Faculty of Business and Management.

Steps to Apply

Complete an Admissions' application at: <https://www.usj.edu.lb/admission/>

Or call Tél: 961-1-421000 ext. 4481

Email: fgm@usj.edu.lb

www.usj.edu.lb/fgm



Saint Joseph University of Beirut
Faculty of Business and Management

BACHELOR IN BUSINESS ADMINISTRATION

English Program

First
year

Two semesters

Second
Year

Two semesters
+ Elective courses
+ Internship

Third
Year

Two semesters + Elective courses
**Bachelor degree in
Business Administration**

**Fourth
& fifth**
Year

Masters in Business Administration

3rd cycle

**Executive Doctorate in Business
Administration** - EDBA (dual degree with
the University Paris Dauphine)



Bilateral agreements with leading European universities for exchange programs.
Erasmus+ scholarship opportunities for exchange students.
Other possible opportunities for masters scholarships abroad (subject to merits and needs)

European credit transfer system

The FGM (Faculté de Gestion et de Management) has adopted the European Credit Transfer System (E.C.T.S.) in all its years of study, giving the students many advantages through:

- A flexible teaching program
- Students participation in individual as well as team works
- The possibility of choosing among a list of elective courses
- The harmonization of courses scheduled as required common basic courses and elective courses
- The recognition of the validated credits and diploma by the European Universities adopting the ECTS credit system.



PROGRAM OF THE STUDIES AND THEIR ANNUAL DISTRIBUTION

Duration of studies is of 6 academic semesters, equivalent to 180 ECTS credits for the Bachelor degree, and 4 semesters equivalent to 120 ECTS credits for the master degree.

Attending class is compulsory during the Bachelor degree years.

The BBA of the FGM is, for the time being, offered only at its main campus in Beirut.

LANGUAGE OF THE PROGRAM

The program mandatory courses are taught in English, except for the following law related courses, which are taught in Arabic:

- Company Law
- Business law
- Public Finance.

REQUIREMENTS FOR APPLICATION

• Lebanese Baccalaureate or an equivalence accepted by the Lebanese Ministry of Higher Education.

• Internet based TOEFEL - Grade 60-69

or

• Paper Based TOEFEL - Grade 515-549

or

• To be accepted to the English placement test organized by Saint Joseph University

REQUIRED DOCUMENTS

Attach to your application the following documents:

- A passport photo.
- Photocopy of your personal identity or Passport, or an Extract of your Marital Status.
- A legalized photocopy of your Lebanese Baccalaureate or equivalence.
- The following three documents that are to be certified by your school and submitted in a sealed envelope:
 - Two evaluation letters from two of your teachers in your last high school year, one scientific course and one non-scientific course.
 - A certified photocopy of your eventual university degrees legalized by the Lebanese Ministry of Higher Education.
 - 150,000 Lebanese pounds as non refundable application fees that serve the three periods of application.

OBJECTIVES

The FGM offers three levels of diploma:

- The Bachelor degree (180) credits which trains the students for the administration and the management of enterprises. It provides specific skills in business administration such as accounting, finance, marketing, management. The courses also cover issues related to economics, law, taxation, information systems. Students are also exposed to quantitative methods such as mathematics, statistics, computer science and decision making processes.
- Masters / MBA and dual masters degrees with international universities.
- EDBA.