

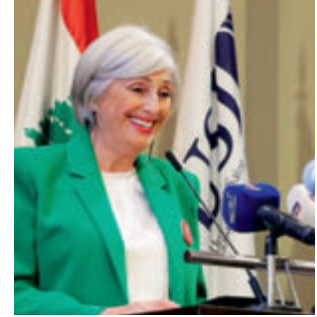
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## Dr. Diana Fadel's message, Founder and President of «Fondation Diane»



« Liban! Liban! Ce cri qui nous sort du cœur ! Quoi d'autre? What else? Qu'es-tu devenu ? Que deviendras tu? Aveuglés que nous sommes par tant de turpitudes, nous continuons de crier, de l'appeler et de rattraper le temps perdu malgré tout ! Aveuglés mais cherchant l'espoir quant au futur de notre si beau pays qui ne peut mourir. Malade ? Oui, maltraité ? Oui, Tous organes paralysés ? presque tous, mais son cœur continue à battre.... de la foi que nous avons en lui. Tant qu'il y a de la vie, il y a de l'espoir. Notre mission étant d'accompagner ce cœur qui bat toujours et de raviver cette vie qui coule dans ses veines, nous continuons notre procession vers la résurgence d'un nouveau citoyen écoconscient de la valeur de sa citoyenneté et convaincu de la nécessité d'adopter une stratégie à long terme pour mener à bien le développement durable de ce beau joyau qu'est notre pays en puissance ! Placé géographiquement au plein milieu de régions arides, en lui coule et croit l'abondance ! Jaloué et parfois convoité par ses voisins, il offre aux yeux et à tous les autres sens de quoi combler les citoyens les

plus exigeants et les rendre fiers. Une terre qui a tant offert, un pays qui a tant donné, qu'en avons-nous fait ? Délaissé ! Ignoré ! Enfants ingrats et parricides de surcroît ! Mea Culpa, Mea Culpa, mille fois !!! Je te reviens, plus croyant(e) que jamais. Je te protégerai : ton air j'assainirai, ton eau je boirai, tes arbres je respecterai, ta mer je nettoierai, ta nature je vénèrerai, tes gouvernants je choisirai et leurs agissements je suivrai. Ta valeur je reconnaitrai et par ton nom je jurerai ; car que suis-je sans toi sinon un nomade errant de pays en pays à la recherche d'une seconde patrie et sans ma foi en toi, tu serais le meilleur appât pour une horde de loups qui t'entourent et qui aimeraient ne faire de toi qu'une bouchée. Puisse ma passion pour ce pauvre pays, qu'est actuellement le nôtre, devenir contagieuse et réveiller les énergies dormantes en chacun(e) de nous afin que le Liban de l'Ancien Testament, son Cèdre ainsi que la myrte et l'encens reprennent leur titre de noblesse et qu'il redevienne le joyau poétique que la Bible a chanté avec ardeur. Amen »



## Pr. Fadi El Hage's message, Chairholder of the Chaire CEEDD



Today, we come together to celebrate a milestone close to our hearts: the 10th anniversary of the Chair! Conceived and established by Dr. Diana Fadel, Founder and President of Fondation Diane, this initiative was realized in 2015 thanks to the support and vision of Reverend Father Professor Salim Daccache, Rector of Saint Joseph University.

Today's celebration is not only an acknowledgment of our accomplishments, but also a recognition of the magnitude of the challenges that lie ahead. These very challenges form the foundation and the driving force behind the creation of the Chair of Fondation Diane. Just to mention a few examples: Globally, extreme weather events now occur five times more often than 50 years ago; over 2 billion people lack access to safe drinking water; and 1 million species are threatened with extinction, all while inequalities leave millions unable to adapt. Lebanon, like many countries in the region, also stands at the crossroads of multiple environmental and social crises: it produces nearly 2.7 million tons of solid waste annually, with less than 8% treated or recycled. More than half of water resources are polluted, leaving over a million residents facing shortages. Our forests are shrinking by thousands of hectares in recent years, driven by wildfires and uncontrolled urbanization. Weak policies and enforcement further leave municipalities and citizens struggling, while many still perceive sustainability as a luxury.

These are not abstract issues, they affect our daily lives, our health, our economy, and our children's future. And they make one thing clear: education for sustainability is not optional. It is the foundation for resilience, empowerment, and change. The installation of solar panels, waste-sorting bins, water meters, sensor-operated taps, tree planting, and other tangible measures will remain insufficient unless accompanied by a transformation in perceptions, mindsets, and the Lebanese people's relationship with their environment. Decades of crises and wars seem to have fostered a form of resentment, leading to an unconscious tendency to damage rather than protect it. Education and awareness on eco-citizenship and sustainable development

are therefore the most effective means to bring about a conceptual shift, cultivate a renewed bond with the environment, and ultimately inspire lasting changes in behavior and attitudes.

With the support of Fondation Diane, as well as national and international funders, we awarded three PhD scholarships, organized annual certificate programs on green business and topics related to the 17 SDGs, delivered more than 60 training sessions, and hosted 11 webinars. In 2017, we launched the USJ Verte initiative, which introduced a culture of waste sorting by installing 1,200 recycling bins across five campuses, with regular collection ensured by Fondation Diane's truck and training programs for the staff and the students.

To engage young people and the wider community, we implemented awareness activities such as the Dictée Verte, which involves around 450 students each year, photography competitions, and the Océans et Mers Plastifiés competition in collaboration with the French Embassy, encouraging schools to reconsider plastic consumption and pollution. We also contributed to advancing scientific knowledge through funded projects, publications in IAU Horizons, and the organization of four scientific conferences addressing pressing environmental and social challenges.

In partnership with municipalities and CSOs, we conducted solid waste awareness campaigns in 40 villages, supported 24 CSOs in water sanitation and conservation, and provided training for teachers and eco-delegates to integrate sustainable practices into schools. Beyond environmental goals, we also addressed SDGs linked to social issues by designing curricula and training programs for both adults and students on gender equity, women's empowerment, and vulnerability.

None of this would have been possible without our valued partners: foundations and NGOs, international organizations, universities, cultural institutions, and diplomatic bodies who have stood with us every step of the way.

As we celebrate ten years of progress, we are reminded that our journey is only beginning. Critical challenges remain—waste management, water conservation, biodiversity protection, governance, and social engagement. Addressing them requires collective solutions that bridge science, policy, and community action.

This is what made our conference so significant, enriched by the insights of our distinguished keynote speakers: Dr. Mariam Akhtar-Schuster, Senior Scientist at the German Aerospace Center, delivering the keynote on “Sustainable Land Health for Human Wellbeing”, and Mr. Maroun Keyrouz, Managing Director at the World Economic Forum, speaking

on the practical applications of the 3 Ps (People, Planet & Prosperity), we aim to connect global expertise with local realities and design pathways for resilient and sustainable communities.

I would equally like to offer my heartfelt gratitude to our Rector, Professor Salim Daccache, to Dr. Diana Fadel, to our invaluable partners, and to the dedicated team of CEEDD. Together, let us turn challenges into opportunities and transform ideas into actions that truly make a difference. Let us renew our shared vow: to cherish the health of our lands, to nurture the wellbeing of our communities, and to create a sustainable future worthy of the generations yet to come.





## GOVERNANCE

### Steering Committee

Each year, the steering committee of the Chair meets twice. plays a central role in guiding the strategic direction, vision, and activities of the Chair. Composed of representatives from partner institutions, academic experts, and sustainability practitioners, the committee convenes twice a year to evaluate progress, set priorities, and ensure the relevance and impact of the Chair's initiatives. This year marks the tenth anniversary of the Chair.

This year's meetings hold special significance, as they coincide with the celebration of the Chair's tenth anniversary. Over the past decade, the Steering Committee has been instrumental in shaping the Chair's commitment to promoting eco-citizenship, fostering sustainable development practices, and advancing environmental education across institutions and communities. The Committee is composed of:



**Dr. Diana Fadel**  
Founder and President of  
«Fondation Diane»



**Prof. Fadi El Hage**  
CEEDD Chairholder



**Prof. Sarah Hariri Haykal**  
Professor



**Dr. Ursula El Hage**  
Director of the Career and  
Placement Office - USJ



**Dr. Zeina Hobeika**  
Professor



**Dr. Carla Saba**  
Deputy General Manager  
at Berytech



**Dr. Hilda Khoury**  
Director of the Counselling  
and Guidance Department -  
MEHE



**Prof. Liliane Barakat**  
Professor



**Dr. Rana Barakat Issa**  
Professor



**Dr. Wadia Khoury**  
Professor



**Dr. Hassan Younes**  
Professor



**Dr. Houraa Daher**  
Researcher at CNRS



**Ms. Sara Kassab**  
Deputy to the Counselling and  
Guidance Department - MEHE



**Ms. Judy Zeineddine**  
CEEDD Coordinator and  
Projects Manager

## Comité USJ Verte

To promote a greener university, the USJ Verte initiative was launched and continues to operate through various pillars. One key aspect is education, focusing on raising awareness about the importance of waste sorting, fostering a recycling culture, and encouraging an ecofriendly approach.



The Committee is composed of:



**Dr. Diana Fadel**  
Founder and President of  
«Fondation Diane»



**Prof. Fadi El Hage**  
Chairholder - CEEDD



**Prof. Nadine Haddad**  
Secretary General of USJ



**Ms. Mireille Chamoun**  
CSH Campus Administrator



**Mr. Antoine Nahhas**  
CST Campus Administrator



**Mr. Jacques Baroud**  
CSS Campus Administrator



**Mr. Wassim Selwan**  
CIS Campus Administrator



**Mr. Joseph Younes**  
CSM Campus Administrator



**Ms. Mona Tabet**  
Director Procurement  
Department



**Ms. Gloria Abdo**  
Student Life Office Director



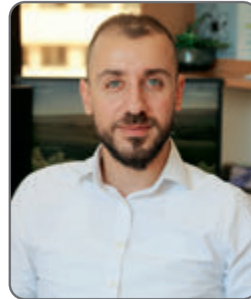
**Mr. Joseph Hatem**  
O7 Coordinator



**Mr. Andre Abou Rjeily**  
USJ Rectorate Facility Manager



**Ms. Judy Zeineddine**  
CEEDD Coordinator and  
Projects Manager



**Mr. Charbel Farah**  
Projects Manager and  
Coordinator - CEEDD



**Mr. Makram Salman**  
Communication and  
Administrative Coordinator -  
CEEDD

## CEEDD Team

The driving force behind the Chair CEEDD is its highly dedicated and talented team. Led by Pr. Fadi El Hage, the Chairholder, the team includes Ms. Judy Zeineddine, the Chair Coordinator; Mr. Charbel Farah, Projects Manager and Coordinator; Ms. Luna Al Achkar, Proposal Writer; and Mr. Makram Salman, Communications and Administrative Coordinator. Together, they combine expertise, creativity, and an unwavering commitment to advance the Chair's mission. Their collaborative spirit and tireless efforts have ensured the successful implementation of a wide range of initiatives, from educational workshops and awareness campaigns to community projects and event planning. Through their professionalism and passion, the CEEDD team continues to inspire students, partners, and the broader community, setting a benchmark of excellence in promoting eco-citizenship and sustainable development.



**Prof. Fadi El Hage**  
Chairholder - CEEDD



**Ms. Judy Zeineddine**  
CEEDD Coordinator and  
Projects Manager



**Mr. Charbel Farah**  
Projects Manager and  
Coordinator - CEEDD



**Mr. Makram Salman**  
Communication  
and Administrative  
Coordinator - CEEDD



**Ms. Luna Al Achkar**  
Proposal Writer



Figure 1. From Left to Right. Makram Salman, Judy Zeineddine, Charbel Farah, Prof. Fadi El Hage, Luna Al Achkar





## PROJECTS

### EDU TOP - TECHNICAL AND VOCATIONAL EDUCATION TO ENHANCE SKILLS, OPPORTUNITIES FOR DECENT WORK AND PROSPERITY FOR VULNERABLE YOUTH IN LEBANON

The EDU TOP project, that was conducted in collaboration with FMA- Congrégation des Filles de Marie Auxiliatrice and COMI the Italian NGO, and focuses on developing nine teaching modules on various topics related to sustainable development, such as food, energy, waste management, circular economy, sharing economy, and other relevant themes. The target audience includes students and teachers from technical schools across Lebanon. Once the modules are finalized and translated into Arabic, they will be made available on an online learning platform, allowing students to easily access the material. The modules were finalized and

### IRD

The educational initiative “Questions d’Égalité: Gender Equality Education in Lebanon” is funded by the French Ministry of Europe and Foreign Affairs and implemented by the IRD (Institut de Recherche pour le Développement) together with the NGO Equipop. The project is carried out in three Francophone countries: Tunisia, Morocco, and Lebanon, and in Lebanon it is implemented by the CEEDD.

The project focuses on:

1. Establishing three Youth Clubs for Gender Equality in three schools in Beirut:
  - École Secondaire des Filles de la Charité
  - Lycée Makassed Khadija El-Kobra
  - Collège Mesrobian des Arméniens Catholiques
2. Organizing two training sessions for teachers, focusing on:
  - Analyzing challenges and opportunities related to gender equality in the Lebanese context
  - Applying critical and analytical approaches to societal issues
  - Introducing project-based and experiential teaching methods
3. Conducting eight pedagogical workshop sessions for Youth Club members to promote gender equality through a scientific, inquiry-based approach. Each club addressed a specific theme:



Figure 2. Interactive Participation

translated into Arabic, and were made available on an online learning platform, allowing students to easily access them.

Additionally, the project involves training sessions for teachers from 34 technical schools across Lebanon, equipping them with the necessary skills to use and teach the modules effectively. Afterwards, the training has been conducted.



Figure 3. Makassed Students Group Photo

- École Secondaire des Filles de la Charité: Women in politics
- Lycée Makassed Khadija El-Kobra: Women in the media
- Collège Mesrobian des Arméniens Catholiques: Women in sports

#### Research Project:

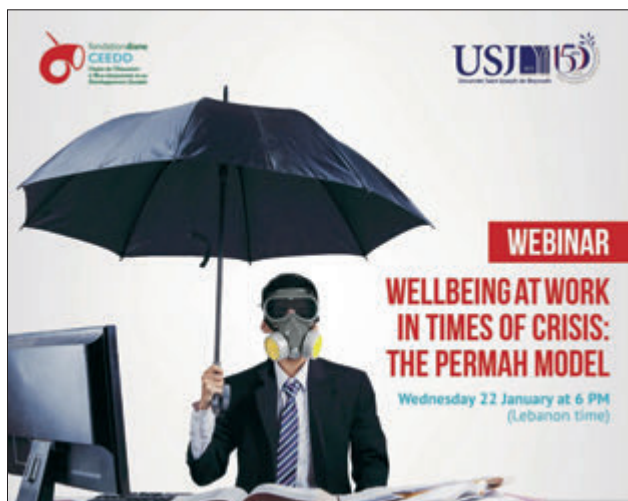
A complementary research component has also been developed. It examines the effects of the pedagogical workshop sessions on students’ perceptions, taking into account their sociocultural environments. It is conducted through a comparative case analysis in the three selected schools.



## WEBINARS AND CERTIFICATIONS

### WEBINARS

Throughout this year, the Chair organized two enriching informational webinars addressing distinct yet equally important topics. The first, entitled *"Wellbeing at Work in Times of Crisis: The PERMAH Model"*, was delivered by Dr. Rola Sheikh. This insightful session delved into the importance of emotional balance and psychological resilience in the workplace, particularly during challenging or uncertain times. Participants explored practical strategies and best practices inspired by the PERMAH model to foster positivity, engagement, and a healthy work environment, ensuring a smoother emotional flow amid stressful circumstances.



The second webinar, entitled *"Corruption in Financial Policies in Lebanon"*, was delivered by Dr. Sarah Hariri Haykal, Professor of Economics at the Saint Joseph University of Beirut (USJ). The session shed light on the complex interplay between governance, corruption, and financial decision-making in Lebanon. Participants were introduced to the underlying causes and consequences of corruption in public financial management, as well as its impact on the country's economic stability. Through an academic yet practical lens, Dr. Hariri Haykal explored strategies to strengthen financial integrity and promote the principles of transparency and good governance.



### CERTIFICATE IN SUSTAINABLE DEVELOPMENT

From February to April, the Chair launched a Certificate in Sustainable Businesses Leading to Economic Growth - 2024-2025. This program included 7 modules with a total number of 38 hours, with 2 sessions per week.

Experts provided the modules in question, which are "CSR, Social Entrepreneurship and SDGs", "Social Innovation and Entrepreneurship", "Green and Social Business Model", "Leadership and Advocacy for Sustainability", "Monitoring & evaluation", "Sustainable Investment", and "Best Practices in Environmental Sustainability".

The experts are Dr. Hasan Younes, Dr. Ursula El Hage, Ms. Carla Saba, Ms. Carmen Nohra, Ms. Sophie Mansour, Mr. Constantin Salameh, and Dr. Wadih Skaff.

Around 23 participants actively enrolled in this Certificate Program, making it a benchmark for adopting and promoting sustainability in the field of business. A certificate award ceremony then followed.





## COMPETITIONS

### DICTÉE VERTE COMPETITION – 2025

Held on the occasion of the International Day of Living Together in Peace, the “Dictée Verte” competition brought together students from various schools to reflect on the values of coexistence, respect, and environmental awareness, through the French language. The competition celebrated not only linguistic excellence but also eco-citizenship. The initiative culminated in the awarding of prizes to the top three winners, recognizing their attention to detail and their thoughtful engagement with the themes of peace and sustainability. The event fostered a spirit of unity among youth, encouraging both reflection and action for a greener, more inclusive future.



Figure 4. 473 Participants!



Figure 5. Classrooms



Figure 6. School Group Photo

### COMPETITION « OCÉANS ET MERS PLASTIFIÉS »

As part of its commitment to education on eco-citizenship, the Chair launched the « Océans et Mers Plastifiés » school competition, in partnership with the French Embassy and the Institut Français of Lebanon. The initiative engaged students from various schools in raising awareness about the urgent issue of plastic pollution in seas and oceans. Through posters, models, and creative projects, schools were invited to educate their communities and suggest sustainable solutions to protect marine environments. The most original and impactful projects were honored during a closing ceremony held at USJ.

A total of 178 innovative projects were brought in, reflecting the creativity and environmental consciousness of Lebanon's youth. Close to 200 students actively participated, exploring themes such as marine biodiversity, plastic alternatives, and sustainable consumption. The variety and depth of the

submissions highlighted not only the students' talent but also their commitment to raising awareness and inspiring action within their schools and local communities.







## EVENTS AND INITIATIVES

### Awareness Activities

#### WEEK OF THE EARTH - HÔTEL-DIEU DE FRANCE

On the occasion of the “week of the earth”, the «Océans et Mers Plastifiées» exhibition has been moved to HDF, where the Chaire CEEDD organized an awareness session, in partnership with HDF, on sea pollution, held on the 24th of April, in the Hospital. The awareness included a mini knowledge competition, where people could win seeds to be planted if they answered correctly.



Figure 7. Interactive Quiz



Figure 8. Youth in Awareness vs Awareness in Youth

#### JOB FAIRS – USJ

Throughout the year, the Chair CEEDD actively participated in several Job Fairs organized across 3 USJ campuses : CSH, CSS & CST. These events provided countless opportunities to meet students and graduates, raise awareness on the importance of sustainability in professional environments, and introduce the Chair's initiatives and programs that promote eco-citizenship and sustainable business practices. By engaging directly with the youth through competitions, challenges and direct interpersonal exchanges, CEEDD encouraged them to integrate environmental and social responsibility into their daily lives and habits, indirectly reinforcing the vision of a generation of professionals committed to sustainable development.



Figure 9. Awareness In Action

## LE « MARCHÉ DU PRINTEMPS » BY 07

In addition to its ongoing projects and workshops, the CEEDD actively participated in « *Le Marché du Printemps 07* », organized in collaboration with the « Cellule Tourisme ». This initiative provided over 40 artisans and small entrepreneurs the opportunity to present and sell their products. Visitors discovered a rich variety of unique, handmade items including natural olive oil, bio wine, artisanal chocolates, pastries, decorative crafts, upcycled art, crochet creations, wellness products, and more. Beyond being a marketplace, the event served as a vibrant socio-cultural hub, fostering creativity, innovation, and community connections. Through its participation, the CEEDD helped raise awareness on sustainable practices while engaging with the broader USJ and Lebanese community.



Figure 10. From the Earth back to Earth



Figure 11. CEEDD stand

## FESTIVAL DE LA RENTRÉE 2025 BY THE « SERVICE DE LA VIE ÉTUDIANTE »

On Tuesday the 30th of September, the Chair CEEDD took part in the festival organized by the Service de la Vie Étudiante (SVE) at USJ, on the occasion of the new academic year's kickoff. The event brought together students, staff, and university clubs in a spirit of enthusiasm and collaboration, offering an opportunity for the CEEDD to engage with students, raise awareness on sustainability, and promote eco-citizenship values at the heart of university life.



Figure 12. Awareness in Action!

## Events

### 10 YEARS OF CEEDD! INTERNATIONAL CONFERENCE: “SUSTAINABLE LAND HEALTH FOR HUMAN WELLBEING”

On September 25, 2025, we celebrated the 10<sup>th</sup> anniversary of the Chair of “Fondation Diane” for Education on Eco-citizenship and Sustainable Development (CEEDD) at the Saint Joseph University of Beirut (USJ).

The day brought together academia, civil society, and sustainability experts for two major events:

The Collaborative Organizations Forum, featuring interactive workshops on:

- *Environmental Sustainability workshop*: moderated by Ms. Nathalie Khoury
- *Social & Humanitarian workshop*: moderated by Ms. Hasmig Dantziguian Khoury
- *Employment & Entrepreneurship workshop*: moderated by Ms. Rouba El-Kik
- *Sustainability Health workshop*: moderated by Ms. Chantal El Khoury

The Collaborative Organizations Forum ended with a Roundtable to discuss the findings.

Followed by the **International Conference “Sustainable Land Health for Human Wellbeing”**, highlighting the vital link between land health, human well-being, and global sustainability, with inspiring talks by Dr. Mariam Akhtar-Schuster, *Program Officer at the German Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES)*, and Mr. Maroun Keyrouz, *Managing Director at the World Economic Forum (WEF)*.

This milestone day reaffirmed the CEEDD’s commitment to fostering eco-citizenship, social innovation, and a greener Lebanon.



Figure 15. Organizational Collaborative Forum



Figure 13. Dr. Mariam Akhtar Schuster delivering her speech



Figure 14. From Left to Right, Prof. Nadine Riachi Haddad, Dr. Diana Fadel, Prof. Fadi El Hage



Figure 16. Mr. Maroun Keyrouz's intervention



## AWARDS CEREMONY – DICTÉE VERTE COMPETITION

As part of its initiatives to promote eco-citizenship and linguistic engagement, the Chair organized a mini awards ceremony following the Dictée Verte competition. The event celebrated the three winning students who demonstrated outstanding mastery of the French language while embracing the values of sustainability and environmental awareness. The top 3 winners were awarded for their remarkable performance:

**1<sup>st</sup> place :**  
**Hiba Daher**  
Collège Notre Dame de Jamhour

**2<sup>nd</sup> place :**  
**Farah Badra**  
SSCC Hadath

**3<sup>rd</sup> place :**  
**Selena Bark**  
Frères Maristes Amchit  
Notre Dame de Lourdes

The ceremony reflected the Chair's ongoing commitment to combining education with eco-conscious action in a spirit of encouragement and recognition.



Figure 17. The 3 Winners

From left to right: Pr. Fadi El Hage, Farah Badra, Selena Bark, Hiba Daher, Dr. Diana Fadel



Figure 18. The winners and their support system!

## AWARDS CEREMONY – COMPETITION « OCÉANS ET MERS PLASTIFIÉS »

The award ceremony event, of the competition "Océans et Mers Plastifiés", honored the most outstanding projects. With over 178 projects and nearly 200 participating students, the ceremony celebrated the commitment, imagination, and eco-conscious spirit of youth. Winners were announced in the presence of teachers, parents, and representatives of partner institutions, such as Librairie Stephan, who offered provision of books as prizes too.



Figure 19. Awards in Hand, Creativity in Mind!



Figure 20-21. Students presenting their projects

## YOUTH CLUBS PARTICIPATION - IRD CERTIFICATE CEREMONY

At the conclusion of all pedagogical workshops, a closing ceremony was held on July 1, 2025, at Saint Joseph University of Beirut. The event aimed to highlight the active commitment of the participating youth, acknowledge their efforts throughout the project, and celebrate their engagement in promoting equality and citizenship. It brought together students, facilitators, partners, and parents in a warm and inspiring atmosphere.



Figure 22. Ms. Judy Zeineddine Launching the Ceremony



Figure 23. Certificate Award Ceremony



Figure 24. Cake-Cutting Moment

## CERTIFICATE AWARD CEREMONY: CERTIFICATE IN SUSTAINABLE BUSINESSES LEADING TO ECONOMIC GROWTH - 2024-2025

To conclude the Certificate Program «Sustainable Businesses Leading to Economic Growth», a certificate award ceremony was held in the presence of the Rector of USJ, P. Salim Daccache, Dr. Diana Fadel, and Pr. Fadi El Hage



Figure 25. The experts.  
From Left to Right. Dr. Hasan Youness, Dr. Ursula El Hage, Dr. Carla Saba, Ms. Sophie Mansour, Pr. Fadi El Hage



Figure 26. Certificates in Hands, Skills in Practice!



## USJ VERTE

### CLUB USJ VERTE

The «USJ Verste» Club has been successfully relaunched this year in collaboration with the USJ Student Life Office (SVE). The club currently includes approximately 60 members, with the following individuals serving on its board: Ms. Théa Maria Yammine (President) Ms. Cynthia Bou Chebl (Social Media Coordinator) Ms. Aya Jamaledine (Vice President) Ms. Jossy Massaad (Treasurer) Ms. Lea Ibrahim (Secretary) This year, the club has prioritized expanding its impact through a collaborative approach. Several meetings were held between the Club, SVE, and CEEDD to align on goals, and plan activities for the 2024-2025 academic year. The first major initiative involves delivering awareness sessions in schools across Lebanon, focusing on educating students about effective waste management practices. These sessions aim to foster eco-conscious behaviors and empower younger generations to adopt sustainable practices in their daily lives. In addition to this outreach program, the club has outlined a broader plan of action for the year, including on-campus campaigns, workshops, and clean-up events to promote environmental awareness within the university community. All these activities will be supported by the Chair CEEDD, which will provide technical guidance, resources, and logistical support to ensure their success.

### WASTE COLLECTION

Throughout the academic year, the Chair CEEDD continued its ongoing waste-sorting and collection initiative across USJ campuses, through the project "USJ Verste". Thanks to the collective efforts of students, staff, and the university community, approximately 27 Tons of sorted waste were collected and sent for recycling from all 6 campuses of Beirut. This achievement reflects USJ's growing commitment to sustainability and responsible waste management, reinforcing its role as a leading eco-conscious institution in Lebanon.



Figure 27. An Active Team!



Figure 28. Our Truck!

## CLEANUPS

Each year, and under the “USJ Verte” project activities, the Chair organizes multiple cleanups. This year, and for the second year in a row, CEEDD, in collaboration with O7 and SWIM initiative this year, organized a beach cleaning event, on the shore of Amchit. More than 30 people participated from our side, and a total exceeding 30 bags of waste were collected!

Likewise, USJ’s CST campus also had its share through a cleanup of its surrounding bushes, with volunteers from CEEDD and from the Sports Office of USJ. Around 8 full bags of recyclable were collected!



Figure 29. In Action!



Figure 30. Unusual discoveries!



Figure 32. Over 30 waste bags collected!



Figure 31. A Green Commitment



Figure 33. Properly Disposed!



## RESEARCH

### PHD SCHOLARSHIP – MUNICIPAL GOVERNANCE

For the third consecutive year, the Chair of «Fondation Diane» is offering a PhD Scholarship - this year focused on the theme of Municipal Governance. A jury composed of several professors has been formed, including:

- Dr. Diana Fadel
- Pr. Fadi El Hage
- Pr. Sarah Hariri Haykal
- Dr. Kamil Al Achkar
- Dr. Judith El Tiny
- Dr. Hasan Youness

15 people applied, and one of them was selected by the Jury, Kevin Awkar.



Figure 34. Kevin Awkar



# Communication

## CEEDD'S DIGITAL PRESENCE





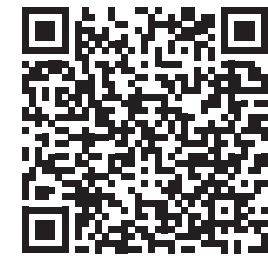
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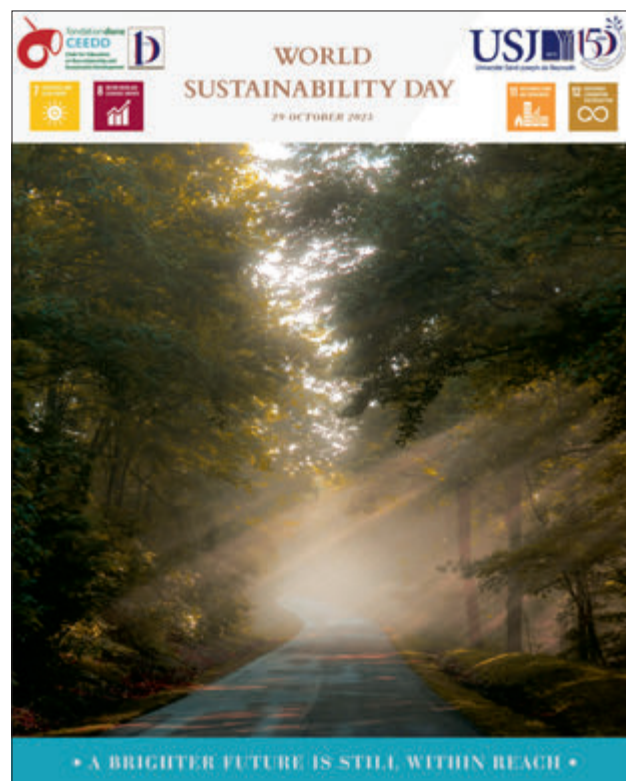
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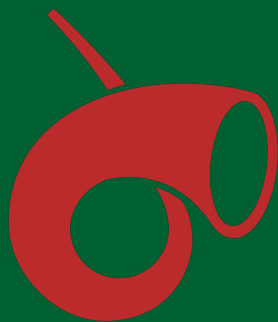
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