

Digital Transformation & Artificial Intelligence

Training sessions are offered to USJ Staff



	Dates	Timing	Location
Group 1	18-19 January 2024	9h - 13h30	CFP (room Michel Ghazal, CIS, bloc B, 1 st floor)
Group 2	22-26 January 2024		
Group 3	1-2 February 2024		
Group 4	5-6 February 2024		

Target Audience: exclusively offered to USJ staff

Registration Link:

<https://enquetes.usj.edu.lb/index.php/657523?lang=fr>



Learning Outcomes

Digital Transformation

Knowing what a company or individual can benefit from in a rapidly changing environment becomes difficult.

- Digital transformation - What is Digital Transforming concept, and what are the latest concepts and business models
- Emerging technologies - Technologies empowering the future
- Financial Technologies - Fintech - Reshaping the Financial Services
- Blockchain & Crypto Currency - The Decentralized payments

Artificial Intelligence

- Understand the Fundamentals of AI: definition, history, evolution, and key concepts.
- Explore AI Applications: various applications of AI across different industries: healthcare, finance, education, and more.
- Discover Different Fields within AI, characteristics, and applications: machine learning, natural language processing, robotics, and computer vision.
- Recognize Ethical and Societal Implications of AI: privacy concerns, bias in AI systems, and the future of work.

Trainers

Christophe Zoghbi



Christophe is an accomplished software engineer with extensive experience spanning over 12 years in various areas of Data Science and Artificial Intelligence. In addition to his technical expertise, he is also a seasoned entrepreneur with a track record of launching and scaling successful ventures.

As the visionary Founder & CEO of Zaka, an Artificial Intelligence education & consulting company, Christophe is passionate about promoting the growth of the AI sector, with a particular focus on the MENA region. His dedication to advancing AI is further demonstrated through his role as the Founder & President of Beirut AI, an esteemed NGO. Through his leadership, he brings together the applied Artificial Intelligence community in Lebanon, where he designs engaging community events and technical workshops that inspire and empower people to appreciate and implement AI.

Rudy Shoushany

Rudy is an experienced leader in the field of information technology, with over 22 years of experience in the financial sector. He specializes as a consultant in financial technologies, governance, compliance, strategies, and cybersecurity in digital transformation.

Rudy is an award-winning digital leader, the founder of CryptoTalks & DxTalks, and the owner and general manager of BCCManagement Technology Consultancy firm. He is a member of the Forbes Technology Council and is a keynote speaker, mentor, and advisor on digital transformation strategies, fintech, cybersecurity, governance, and blockchain.

Mr. Shoushany is an expert trainer at the Professional Training Center of USJ.

