




CERTIFICATE IN STRATEGIC THINKING


**NOVEMBER 11, 14, 28, 2024 &
 DECEMBER 2, 5, 9, 12, 16, 2024**


Time: 5:30 pm till 8:00 pm (Lebanon Time)


Modality: in-person


Location: Campus of Innovation and Sports (CIS-USJ)


Price: 300\$


Number of hours: 20

Learning outcomes:

- Identify today's key mega-trends and discuss their global impacts—both opportunities and threats—specifically in the context of Lebanon.
- Highlight the critical issues facing world leaders and policymakers in 2024, based on recent international discussions.
- Analyze the economic trends in the Middle East and their effects on overall economic stability.
- Develop a clear understanding of the multifaceted crises in Lebanon, distinguishing between structural and emerging threats while identifying potential opportunities.

SAMI NADER



Dr. Sami Nader is an economist, and Middle Eastern affairs expert. He has more than 25 years of combined experience in the field of security, developmental economics, public finance management, energy, and public policy programs. Dr. Nader currently


directs the Institute of Political Science at Saint Joseph University in Beirut. He is also the founder of the Levant Institute for Strategic Affairs, a think tank focusing on economic and political reform, as well as geopolitics of the Levant. Dr. Nader has been consulting for the governments of Lebanon, Iraq, national and international agencies such as World Bank, ILO, UNDP, USAID. He appears regularly as an analyst and commentator on all major international and Arab TV networks.

Dr. Sami Nader is an expert trainer at the Professional Trainer Center.



**EARLY
 BIRD
 DISCOUNT**

275\$ before 28 Octobre, 2024


**For registration:
 click here**

PROGRAM

MODULE 1: EMERGING MEGA-TRENDS WORLDWIDE

- The emergence of Modern Technologies:
 - Integrations of technologies in different sectors
 - Influence on the job market
 - Implications on privacy and security
 - Ethical concerns
- Climate Change:
 - Green energy and renewable energy transitions
 - Sustainable Finance and mainstreaming “Ecopreneurs”
 - The financial risks of climate change
 - Innovation around alternative energy
- Demographic Changes
 - Aging population
 - Slowing population growth implications on business models; pension costs, workforce, and customer preferences
- Urbanization:
 - Infrastructure demands and challenges
 - Youth unemployment and workforce dynamics
 - Strategies to address social challenges
- The Rise of the Individual:
 - Gig Economy and entrepreneurship
 - Cryptocurrencies and Decentralized Finance (DeFi)
 - Hybrid work models
 - Rising income inequality
 - Information, misinformation, and global governance
- Shift in global economic powers:
 - Implication for business
 - Implication for government

MODULE 4: LEBANON'S EXPOSURE TO ONGOING THREATS

- Overview of the crises Lebanon has been grappling with

MODULE 2: GLOBAL HIGH-STAKE ECONOMIC ISSUES AND TRENDS

- Financial Stability and Sustainability:
 - Rising inflation and cost of living
 - Global indebtedness
 - Interest rate adjustments
- Trade Tensions:
 - The China-US trade war
 - The India-Middle East- Europe economic corridor
 - East Asian influence in Europe
- The rise of BRICS:
 - Impact on global trade, currencies and financial systems
 - Political and Geopolitical influence
 - Impact on the Global South
- Impact of Geo-Political Tensions:
 - The US-China tensions
 - The Ukrainian War
 - The Middle Eastern War

MODULE 3: REGIONAL ECONOMIC TRENDS IN THE MIDDLE EAST

- Impact of Political Instability:
 - The impact of the war in Gaza on the region (politically and economically)
 - The remnant of ISIS and the future of political Islam
- The return of regional powers:
 - The evolving Arab-Iranian relationship
 - The role of Turkey, KSA, Egypt, Qatar, UAE
 - Crisis in the Levant
- Understanding the economic trends in this region:
 - Oil and Energy Markets
 - Economic Diversification Efforts
 - Fiscal Sustainability and debt management

MODULE 5: RISK ANALYSIS WORKING SESSION

- Presentations
- Discussing specific trends
- Exercises on several scenarios & brainstorming innovative solutions or strategies



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