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Maximum Number of Participants: 40 participants



Date: Two Online Sessions February-March

Language: English

5:00 PM to 7:30 PM once per week with one on-site session from 9:00 AM to 1:30 PM

May-June

5:00 PM to 7:30 PM twice per week with one on-site session from 9:00 AM to 1:30 PM

Total numbers of hours: 22.5 hours

The Chair of "Fondation Diane" for Education on **Eco-Citizenship & Sustainable Development (CEEDD)**

As a part of WSC Project Funded by USAID, this training program aims to raise awareness on Topics related to water sanitation and conservation in Lebanon, while empowering beneficiaries with soft skills topics.



Module 1 Introduction to SDGs

Speaker



Dr. Hassan Younes

Dr. Hasan Youness is specialized in international business management, educational administration, and educational leadership. Having acquired his degrees from Notre Dame University, KEDGE Business School and Saint Louis University respectively, he went on to pursue an executive CSR program at Harvard Business School Executive Education. Hasan started teaching at the university level at the age of 23 and has been teaching at five universities since then including AUB, USJ and LIU. In addition, he is a researcher, author, mentor, and trainer on a wide array of management, entrepreneurship, social entrepreneurship, CSR, and communication topics in Lebanon and abroad. Moreover, he has been a Tedx speaker and quest on top TV channels in the Arab world. Despite having worked with leading companies, Hasan did not limit himself to the business sector. Rather, he has chosen to work with UNIDO and UNRWA, in addition to other NGOs as SPARK and World Vision. Over time, he participated in multiple national and international conferences, workshops, and competitions, and was awarded several prestigious awards for representing Lebanon on several occasions. Hasan is also the cofounder and managing partner of Insights for Consultancy S.A.R.L. Hasan is the author of #TrendsOfBusiness and has served as the Strategic Advisor of UN Global Compact Network Lebanon for 3 years.

Hasan organizes sustainability, communication skills, entrepreneurship and business etiquette trainings regularly and his audience ranges from students to top executives. His transformational workshops, besides serving the purpose of delivering thoroughly communication topics to the attendees, aim at expanding the participants' ability to be in a relaxed state of presence and deliver their communication with effectiveness, confidence, clarity and joy. Hasan has served as a juror and mentor in tens of entrepreneurship programs and competitions. He served as Lebanon Lead, head of programs at ChangeLabs – top 10 accelerators in the Middle East for 2 years. He led on the first impact centered accelerator which targets migrants, refugees and their hosting communities. He is currently an executive committee member at EcoSwitch Coalition.



Module 2

General Business Model and Green Business Model with special focus on water sanitation businesses

Speaker



Carla Saba

Carla Saba is a turnaround specialist accomplished strategic leader, and entrepreneurial team player with a global experience in providing strategic, fiscal and operations leadership in different specialty areas particularly in Telecommunications, Oil & Gas, Real Estate Development, Regulatory Affairs, and Management Organization.

She is currently the Deputy General Manager of Berytech, managing Sites, Operations and Community, in addition to handling programs within the field of Youth Development, Students Entrepreneurship and Women Empowerment and Entrepreneurship. She is also a business advisor, trainer, coach and a part-time instructor @ the Saint Joseph University of Beirut mainly as well as The Lebanese Academy of Fine Arts (ALBA) and the Antonine University delivering courses on Entrepreneurship and Design Thinking & Innovation.

Carla has been amongst the very first cohorts of executives who have completed the program on Inclusive strategies for Recruitment, Retention and Promotion (RRP) of Women in the Arab Middle East and North Africa (MENA) region under the SAWI project, and on behalf of Berytech, participating in drafting new policies for building and advocating more inclusive workplaces with the Center for Inclusive Business and Leadership (CIBL) for Women at the Suliman S. Olayan School of Business (OSB) @ the American University of Beirut (AUB).



Module 3

The Culture of Innovation with special focus on water related innovation

Speaker



Dr. Wadih Skaff

Wadih, a Doctor in Analytical Chemistry specializing in Food and Bioproducts Processes from the Institute of Life and Environmental Sciences, AgroParisTech, Paris, France, is a seasoned professional with a diverse academic expertise.

Possessing a University Pedagogy Diploma and a postgraduate degree in Agri-food Quality Assurance, Wadih has continually enhanced his education with a pre-training cycle in Agri-food Quality Assurance and an Agricultural Engineering diploma from the Higher School of Mediterranean Agronomy Engineers (ESIAM) - USJ, Lebanon.

His academic career showcases a commitment to pedagogical excellence. Currently serving as a Framed Teacher and Associate Professor at ESIAM/ESIA-USJ, Tanaïl-Lebanon, Wadih teaches a range of subjects, from General Chemistry to Bio-Informatics Statistics and Automation and Grafcet. He has also held the position of Associate Professor, enriching the educational experience of his students.

In addition to his role at ESIAM/ESIA-USJ, Wadih shares his expertise as a Lecturer at ESIB (Department of Chemical and Petrochemical Engineering) and the Faculty of Management at USJ, contributing to the education of future professionals across various fields.

Wadih is also recognized for his computer skills, using programming languages such as Matlab and employing statistical analysis tools like IBM-SPSS. His commitment to academic development is further highlighted by various international workshops and training sessions attended throughout his career.

Module 4

Deep dive in water and sanitation

Jules Hatem



Jules Hatem

With a trajectory spanning over a decade, and after his graduation as an industrial engineer, Jules cultivated a distinguished professional journey marked by multifaceted expertise and impactful contributions. Debuting his career in diverse industries, he ascended to the role of Production substantial teams and optimizing performance in critical areas, such as food safety and environmental programs. His proficiency in team management, communication, planning, and decision-making emerged as hallmarks during these roles. Returning to his initial passion for wastewater treatment, he leveraged a patented university project to establish Triple E Sarl in 2012, specializing in Intelligent Water and Wastewater Management Solutions. For more than nine years as Managing Director, he navigated the complexities of compact treatment plants, desalination projects, potable water treatment, and various wastewater initiatives. Similarly, he also collaborated with prestigious clients, including international organizations, multinational companies, and local authorities, proving his adeptness in project management, strategic planning, and client relations. On the academic level Jules joined the Lebanese University as professor, since 2016. His role in developing and teaching several curriculums (industrial engineering, agro-food processing, wastewater treatment...) showcased his commitment to education. In consultancy roles, he worked with the Lebanese public sector advising public institutions (municipalities and federations), coordinating projects, and seeking opportunities to implement wastewater in the managing of a national water project: Hawkamaa-EU (Madad 3), a \$30 million EU trust fund, coordinating with a consortium of international NGOs. This experience involved intricate project management, community development. In 2023, Jules joined DAI as a Senior Wastewater Consultant for the WSC Project. His responsibilities ranged from training stakeholders to formulating policies and strategies for wastewater solutions.



Module 5 Reporting

Speaker



Sophie MANSOUR

Sophie Mansour, an expert in agriculture, agroforestry, forestry, and environmental sectors since 2013, is recognized as a pioneer in agroforestry in Lebanon. Holding a Master's in Agriculture/Forestry Engineering from Lebanese University, she specialized in vegetation mapping and agroforestry in the Mediterranean Basin. Sophie's professional experience spans sustainable landscape management, project coordination, and proposal writing. She is also skilled in project management and has made significant contributions in developing agroforestry programs and managing quarry rehabilitation.



