



## Training

# Public Speaking

 **Date: May 23, June 3 and 6**

 **Hours: From 6 to 8 pm**

 **Location: Campus CIS- USJ, Room CFP, Building B,  
1<sup>st</sup> Floor**

 **Cost: 200\$ (Not Fresh- Bank transfer)**

### At the end of the training, you will be able to

- Apply the basic elements of the speech communication process
- Learn about tools and methods for controlling public speaking anxiety
- Craft a clear and impactful speech
- Criticize other communicators using the principles of this course
- Create an actionable public value proposition
- Identify important values at stake along with performance indicators to guide the development of new ideas
- Understand how to deliver public value and services
- Analyse the viability of a public-value model
- Examine moral and ethical challenges that arise when seeking the improvement of public value outcomes

### Practical skills

- Design and deliver basic arguments clearly
- Design and deliver informative presentations clearly
- Design and deliver complex arguments persuasively
- Speak confidently with appropriate rate, projection, movement, and vocal variety
- Evaluate and criticize speeches insightfully



Jean Nakhoul is a Lebanese media personality, who started working in television field since 2009. He graduated from Notre Dame University (NDU) with a bachelor's degree in Journalism and pursued his studies in media management in France. He is currently pursuing a master's

degree in Business at the American University of Beirut (AUB). A former News Editor, Reporter and presenter, Mr. Nakhoul handles the International Affairs department at MTV Lebanon during the Arab Spring and became the News Executive Producer.

Furthermore, Jean Nakhoul has produced several TV shows for Arab countries, notably for the Qatari channel beIN Sports, Abu Dhabi TV and Dubai TV. He is currently producing episodes and mini documentaries for Expo 2020 held in Dubai. Expert at the Professional Training Center of USJ.

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