



MASTER'S DUAL DEGREE PROGRAMS

Embark on an academic journey with our Master's dual degree programs, offering a unique chance to expand horizons and gain a global perspective. Collaborating with prestigious international institutions, these programs blend diverse academic traditions for rich learning experiences.

Through rigorous coursework, projects, and internships, students engage with peers and faculty, enhancing their understanding of global challenges. Beyond classrooms, they explore new landscapes and perspectives, forming lifelong connections.

Our programs empower students to become global leaders, equipped to thrive in an interconnected world. Join us in this extraordinary journey where boundaries fade, and endless possibilities await.



This innovative dual degree program blends financial expertise and sustainable investment principles, preparing students for modern finance's complexities while promoting ethical practices. Throughout, students explore a comprehensive curriculum merging rigorous financial analysis with deep understanding of environmental, social, and governance (ESG) considerations. From asset allocation to corporate sustainability, they gain skills to excel in today's dynamic financial landscape. Through case studies and hands-on projects, students integrate financial strategies with responsible investment principles, making informed decisions for financial and societal impact. Graduates earn dual degrees from USJ Business School and Audencia Business School, enhancing their global marketability. With a focus on ethical leadership and sustainable finance, our program readies future finance leaders to navigate challenges with integrity and innovation.

MASTER'S IN FINANCIAL STRATEGIES & RESPONSIBLE INVESTMENT

Le programme de double diplôme de Master en Management Logistique Achats Industriels (MLAI), Option : Défense et Écosystèmes Public-Privé, offre une opportunité unique de développement des compétences en gestion de la chaîne logistique et des achats industriels. Conçu en partenariat entre l'Université Saint Joseph et l'École Supérieure de Logistique Industrielle (ESLI) à Paris, ce programme novateur répond aux défis complexes des secteurs de la défense et des partenariats public-privé. Grâce à un environnement d'apprentissage dynamique et à des enseignements dispensés par des experts du secteur, les étudiants acquièrent une perspective globale tout en se spécialisant dans ces domaines stratégiques. À la fin du programme, ils sont équipés pour exceller dans des rôles de leadership au sein d'organisations opérant dans ces secteurs exigeants.



MASTER EN MANAGEMENT LOGISTIQUE ACHATS INDUSTRIELS

Le programme de Master en Marketing résulte d'une collaboration d'excellence entre la Faculté de Gestion et de Management de l'Université Saint Joseph de Beyrouth (FGM) et l'Institut d'Administration des Entreprises (IAE) de l'Université François Rabelais de Tours. Il offre aux étudiants une expertise approfondie en marketing et une double reconnaissance académique. Axé sur la pratique et l'innovation, ce cursus combine une solide base théorique avec des études de cas pratiques. Grâce à un corps professoral de renom, les étudiants sont exposés aux dernières tendances du marketing et acquièrent des compétences essentielles telles que l'analyse de marché et la gestion de marque. À la fin du programme, les étudiants obtiennent deux diplômes prestigieux, ouvrant des portes vers des carrières passionnantes tant au niveau national qu'international.

MASTER EN MARKETING

Embark on an academic journey with our dual degree Master's programs between USJ Business School and KEDGE Business School. This collaboration offers a diverse range of specialized Master's degrees, empowering students for today's business landscape. With fields like Corporate Finance, Digital Marketing, and International Business, students tailor their journey to their interests. Through a rich curriculum and faculty expertise, they gain global perspectives. Dual degrees enhance credentials, positioning graduates as leaders in their fields, ready to make meaningful contributions globally.

Programs included in this agreement are:

MSc in Corporate Finance; MSc in Digital Marketing and Sales; MSc in International Business; MSc in International Trade and Logistics; MSc in Marketing; MSc in Sport and Event Management; MSc in Banking and Finance; MSc in Data Analytics for Business; MSc in Purchasing and Innovation (MAI); MSc in Supply Chain (ISLI); MSc in Wine & Spirits Management; MSc in Arts and Creative Industries Management; MSc in Business Engineering; MSc in Business Transformation for Sustainability; MSc in Sustainable Finance; MSc in Wine and Hospitality Management.

- 120 credits spread over 4 full-time semesters or 8 part-time semesters.
- Possibility of enrollment in the second semester
- Courses held every day from 5:00 PM to 7:45 PM
- Mandatory attendance with permission for up to 30% absence

