



Saint Joseph University of Beirut  
Faculté de gestion et de management  
Business School

# MASTER 2025-2026

# ▶ WHY CHOOSE THE USJ BUSINESS SCHOOL?

**"The best investment you can make is in yourself. The more you learn, the more you earn."**  
Warren Buffett

**"You don't need a degree to learn, but to master complex fields, formal education accelerates your ability to make an impact."**  
Elon Musk

**"The future belongs to those who believe in the power of education and continue to invest in themselves."**  
Barack Obama

AMONG THE TOP BUSINESS SCHOOLS WORLDWIDE

**6%** AACSB ACCREDITED

EMPLOYABILITY RATE

**96%**

6-MONTHS AFTER GRADUATION

# ▶ OBJECTIVES OF THE MASTER'S PROGRAM AT THE USJ BUSINESS SCHOOL

1

Prepare managers and specialists to operate effectively across diverse business functions within the enterprise.

2

Develop an analytical mindset and critical thinking skills through research.

3

Equip students with the knowledge and skills needed to succeed in the labor market.

# ▶ Master's first year admission

## FGM Alumni

- 1 Fill the Master's application form



Formulaire de candidature au Master 2025-2026 / Master's Application Form 2025-2026



- 2 Send your CV to [fgm@usj.edu.lb](mailto:fgm@usj.edu.lb)

# ▶ Master's first year admission

## External Candidates

1

Submit your file by email or in person at the Faculty's administrative office, located on the 4<sup>th</sup> floor of Building C, Social Sciences Campus, Huvelin Street.

Your application file must include the following documents:

- A copy of your Baccalaureate certificate (if it is a French Baccalaureate, an equivalency issued by the Lebanese Ministry of Education is required)
- A certified copy of your Bachelor's degree and its equivalency (the equivalency is mandatory)
- A certified copy of your academic transcript
- One passport-sized photo
- A copy of your ID and a recent family civil registry extract
- Your CV
- A non-refundable application fee of 75 USD, to be paid on campus (Building A, 1<sup>st</sup> floor)

2

Fill the Master's application form



3

Prepare for an interview with the Dean and the Master's coordinator



# ▶ Program & schedule

120 credits distributed over 4 semesters (full-time) or 8 semesters (part-time)

Courses are given from Monday to Friday, from 5 to 7:45 p.m.

Attendance is mandatory with a maximum of 30% of the authorized absence rate

Registration is possible for the second semester



Students enrolled in the first year of the Master's program – English section – have access to the following specialization in the second year. Admission to the specialization is based on the student's academic file and subject to availability.

Management

Finance

Dual Degree Programs MBS - KEDGE BS - IQS



# ▶ 1<sup>st</sup> year's courses : Management specialization

## Semester 1

4 credits

**Business Plan**

4 credits

**Corporate communication**

4 credits

**Business Policy**

4 credits

**Human Resources Management**

4 credits

**Decision making in Business**

## Semester 2

4 credits

**Research Methodology**

4 credits

**Quantitative Research Methods**

4 credits

**Specialization Seminar**

8 credits

**Elective courses**

20 credits

**Thesis Project**

# ▶ 1<sup>st</sup> year's courses : Finance specialization

## Semester 1

4 credits

**Business Plan**

4 credits

**Economic Analysis**

4 credits

**Business Policy**

4 credits

**Financial Performance Management**

4 credits

**Decision making in Business**

## Semester 2

4 credits

**Research Methodology**

4 credits

**Quantitative Research Methods**

4 credits

**Specialization Seminar**

8 credits

**Elective courses**

20 credits

**Thesis Project**

# ► Specialization Seminars

- Specialization seminars are 4-credit courses offered during the second semester of the first year of the master's program.
- Students select one seminar from those available within their study specialization.



# ► Specialization seminars



**Diversity & Inclusion in Global Business Management**

**Customer Focused Innovation**

**Company Valuation**

# ▶ Elective courses

- To complete their first year, each student must earn 8 credits from elective courses.
- These courses are offered during the second semester of the first year of the master's program.



# ▶ Elective courses



**Digital Transformation  
Management**

**Data Management &  
Business Analytics**

**Mastering the Professional  
Environment**

**Introduction to ESG  
Investing**

**Corporate Governance &  
Change Management**

# Thesis project at the end of the 1<sup>st</sup> year of master's program

Students begin their final thesis project during the first year of the master's program and complete it by the end of the second year under the guidance of the same supervisor.



# ▶ Master's 2<sup>nd</sup> year admission

- Admission to a second-year master's specialization is based on the student's first-year choice.
- For dual degree programs, selection also depends on the partner university's criteria and availability.



## 2<sup>nd</sup> year specialization options for management students

Management	Digital Marketing and Sales (Dual degree- KEDGE BS) *
International Business (Dual degree - KEDGE BS) *	Business Transformation for Sustainability (Dual degree - KEDGE BS) *
Data Analytics for Business (Dual degree - KEDGE BS) *	Sport and Event Management (Dual degree - KEDGE BS) *
International Marketing in a Digital Environment (Dual degree - IQS Barcelone) *	International Trade and Logistics (Dual degree - KEDGE BS) *

\* The first year of these programs is delivered at FGM, in Beirut, while the second year takes place at the partner university.  
Details of these programs are available on the partner universities' websites.

# ► Management

## Presentation & Objectives

**This program aims to develop students' management skills and prepare them to take on leadership positions in companies across all sectors, with a particular focus on general management.**

**Students in this specialization will attend courses taught by both industry professionals and academic researchers.**

**Upon completion of this 120 ECTS credit program, students are awarded a Master's degree in Business and Management.**



# Management



## CURSUS

### 1<sup>st</sup> year courses

#### Semester 1

- 4 credits **Business Plan**
- 4 credits **Corporate communication**
- 4 credits **Business Policy**
- 4 credits **Human Resources Management**
- 4 credits **Decision making in Business**

#### Semester 2

- 4 credits **Research Methodology**
- 2 credits **Quantitative Research Methods**
- 4 credits **Specialization Seminar**
- 8 credits **Elective Courses**
- 20 credits **Thesis Project**

### 2<sup>nd</sup> year courses

#### Semester 3

- 4 credits **Organization Design**
- 4 credits **Innovation Management**
- 4 credits **Situation Analysis**
- 4 credits **International Management**
- 4 credits **Market Strategy**

#### Semester 4

- 4 credits **Negotiation**
- 4 credits **Operations Management**
- 4 crédits **Business Processes & Company Structuring**
- 4 credits **Projects Management**
- 24 credits **Thesis**

# ▶ Management

## Career Opportunities

### Job prospects

Executive positions in all types of companies, including Company Director, Recruitment and Training Manager, Team Manager, Business Developer, Sales Engineer, Account Manager, Business Analyst, and more.



## 2<sup>nd</sup> year specialization options for finance students

Finance

Corporate Finance  
(Dual degree - KEDGE BS) \*\*

Digital Finance  
(Dual degree- MBS School of  
Business - Montpellier) \*

Banking and Finance  
(Dual degree - KEDGE BS) \*\*

Sustainable Finance  
(Dual degree - Audencia BS) \*\*

International Trade and Logistics  
(Dual degree - KEDGE BS) \*\*

*\*This dual degree is fully delivered at FGM, in Beirut, over both years. For more details, please refer to the brochure: <https://fgm.usj.edu.lb/pdf/programmes/MSc-Digital-Finance.pdf>*

*\*\*The first year of these programs is delivered at FGM, in Beirut, while the second year takes place at the partner university. Details of these programs are available on the partner universities' websites.*

# ▶ Finance

## Presentation & Objectives

This program prepares students for corporate finance through a wide range of applications, including innovation valuation, financial analysis of commercial companies, and evaluation of mergers and acquisitions.

Students develop a strategic and in-depth understanding of corporate finance, enabling them to engage in complex decision-making processes at every stage of organizational development.

This track opens the door to numerous dynamic and diverse career opportunities in the financial sector.

Upon completion of this 120 ECTS credit program, students are awarded a Master's degree in Business and Management – Finance Concentration.



# ▶ Finance



## COURSUS

### 1<sup>st</sup> year courses

#### Semester 1

- 4 credits **Economic Analysis**
- 4 credits **Business Plan**
- 4 credits **Financial Performance Management**
- 4 credits **Strategic Management**
- 4 credits **Decision Making for Business**

#### Semester 2

- 4 credits **Research Methodology**
- 4 credits **Quantitative Research Methods**
- 4 credits **Specialization seminar**
- 8 credits **Elective courses**
- 20 credits **Thesis Project**

### 2<sup>nd</sup> year courses

#### Semester 3

- 4 credits **Financial data analytics and programming**
- 4 credits **Financial reporting and analysis**
- 4 credits **Financial Markets**
- 2 credits **Foundations of Risk Management**
- 4 credits **Mergers & Aquisitions**
- 2 credits **Introduction to cryptocurrencies**

#### Semester 4

- 4 credits **Advanced Corporate Finance**
- 2 credits **Compliance, Ethics & Regulations in Finance**
- 4 credits **Portfolio Management**
- 4 credits **Futurs & Options Markets**
- 2 credits **Economics of Big Data and AI**
- 24 credits **Thesis**

# ▶ Finance

## Career Opportunities

### Career prospects:

Financial Analyst, Business Development Officer, Finance Officer, Public Finance Controller, Chief Financial Officer in industrial or commercial companies, Treasury Manager, Administrative and Financial Manager, and more.



# Digital Finance



## Presentation & Objectives

This DUAL DEGREE PROGRAM is an Outstanding Academic Partnership between USJ Business School and MBS School of Business. The Master of Science (MSc) Digital Finance dual degree is the result of a prestigious collaboration between two leading academic institutions:

- MBS School of Business, an elite institution accredited by AACSB and EQUIS, globally recognized for its expertise in finance and management. - The only French business school included in the prestigious Shanghai Ranking. - Ranked 47th worldwide in the 2024 Financial Times Master in Management ranking. - 95% employment rate for recent graduates.
- USJ Business School, a leading institution in Lebanon and the region, accredited by AACSB and Réseau Figure, ensuring high-quality education in finance and management. - 96% employment rate for graduates.

A curriculum aligned with international standards and best academic practices.

This unique program allows students to earn two prestigious degrees: - The MSc Digital Finance awarded by MBS School of Business - The Master in Business Management – Finance Concentration awarded by USJ Business School. The financial sector is undergoing a profound transformation driven by digital innovation. Emerging technologies such as blockchain, cryptocurrencies, artificial intelligence, and data analytics are redefining traditional financial services. In this rapidly evolving landscape, mastering digital finance is no longer an option but a necessity for future professionals. Through this program, graduates will join an international network of alumni across 100 countries while gaining advanced expertise in digital finance, blockchain, fintech, and digital asset management, preparing them for strategic positions in the global financial sector. This dual degree is an exceptional opportunity to enhance career prospects in finance and stand out in an increasingly competitive job market.



# Digital Finance



## Coursus

### 1<sup>st</sup> year courses

#### Semester 1

- 4 credits **Economic Analysis**
- 4 credits **Business Plan**
- 4 credits **Financial Performance Management**
- 4 credits **Strategic Management**
- 4 credits **Decision Making for Business**

#### Semester 2

- 4 credits **Research Methodology**
- 4 credits **Quantitative Research Methods**
- 4 credits **Specialization seminar**
- 8 credits **Elective courses**
- 20 credits **Thesis Project**

### 2<sup>nd</sup> year courses

#### Semester 3

- 4 credits **Financial data analytics and programming**
- 4 credits **Financial reporting and analysis**
- 4 credits **Financial Markets**
- 2 credits **Foundations of Risk Management**
- 4 credits **Mergers & Aquisitions**
- 2 credits **Introduction to cryptocurrencies**

#### Semester 4

- 4 credits **Advanced Corporate Finance**
- 2 credits **Compliance, Ethics & Regulations in Finance**
- 4 credits **Portfolio Management**
- 4 credits **Futurs & Options Markets**
- 2 credits **Economics of Big Data and AI**
- 24 credits **Thesis**

### MBS SPECIALIZATION COURSES

- Fintech Solutions & Digital Finance
- Blockchain Technology in Finance
- Cryptocurrencies Portfolio Management
- Banking in the Era of FinTech

# Digital Finance



## Career Opportunities

The MSc in Digital Finance opens doors to a wide range of career opportunities in the rapidly evolving financial sector. You will be well-equipped to pursue roles such as:

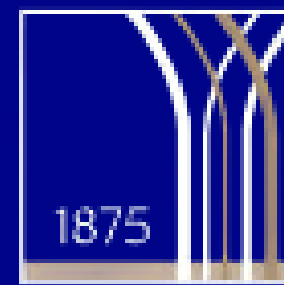
- Digital Finance Specialist
- Blockchain Consultant
- Cryptocurrency Portfolio Manager
- Fintech Solutions Analyst
- Financial Innovation Leader

This program empowers students to take on leadership roles, drive digital transformation, and make a significant impact in the future of finance. You can contribute to innovation, digital strategy implementation, and technological advancements across various dynamic sectors.





# USJ



Université Saint-Joseph de Beyrouth  
Faculté de gestion et de management

“

*Doors of the future are open  
to those who know how to  
push them*

For more information  
fgm@usj.edu.lb  
961 1 421 435

Scan to apply

